

# PRIVILEGE

MAGAZINE™



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### priv-i·lege

Pronunciation: 'priv-lij'

Function: noun

Etymology: Middle English,  
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granted as a peculiar benefit,  
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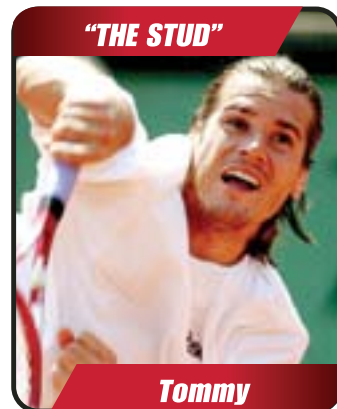
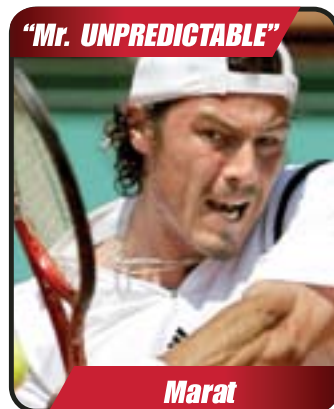
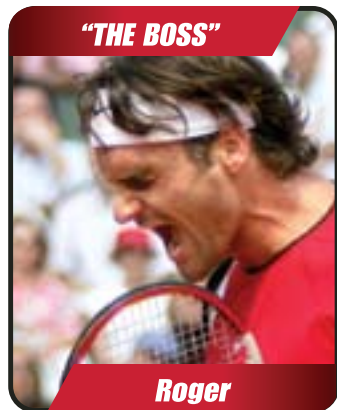
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Many years ago, a young man got off the boat in South America, having just crossed the Atlantic Ocean. He had dark hair, a dazzling smile, and expressive eyes searching for his destiny. If his eyes met the gaze of a young woman, she might cover her mouth, giggle as they passed, and look to the ground as if to count every single piece of dirt there. Dressed to kill, the man wore double-vested grey flannels, a heavy, starched, white cotton shirt, and fashionable two-tone shiny shoes. He always wore a tie and had a cigarette in one hand. And the walk! It was one of total confidence and gusto, picked up from mingling with lawyers like himself.

He had parachute-jumped in North Africa. He won seven medals. He walked out of a German jail by pretending to be a German soldier. Imprisoned because he and some underground buddies one day decided to blow up a couple of German boats, he spoke not only fluent German, but also six other languages. The brash young man had grown up with a big-shot father, chauffeurs, private schools and ever-present nannies – but no mother. He never knew the feeling of sitting on his mother's knees, or being tucked in at night to float away to the innocent dream world of a five-year-old.

Within a few weeks of his arrival in South America, the young man stumbled onto a stunning 17-year-old young woman. She was one of those counting the pieces of dirt when his eyes met hers. The poor girl had no chance. He had her in his command!

They said, "I do." She had married the man of her dreams. Little did she know her nightmare had just began. Soon a baby boy came into their world – the product of a woman madly in love with a man who would never be satisfied with one woman and one wife. He did fall in love with his son. But he disliked South America. One day, he left and went back home. He summoned his young wife to join him, sent her money and tickets and, sure enough, one bright morning the family was re-united – father, son and mother.

The sunshine lasted less than a year. One day, the mother's dreams – to see her son grow, to be there when he lost his first tooth, to hug him when he fell down or when he cried because the room was too dark – were shattered. She was escorted to the airport, put on a plane and sent back to South America – alone. As he grew up, the boy was told his mother had died when he was a baby. While the boy did know the love of his father, he never experienced the amazing bond between a mother and her child.



May 14th is Mother's Day around the world. Some of us take the day for granted. We may get her flowers, we may visit her. But how often do we sit down to tell her exactly how we really feel, what she really means to us? How often do we just sit down and stare deep in her eyes? How often do we acknowledge the purity of her never-ending love for her child?

The young man never knew his mother. She did try to contact him, but the letters were intercepted. She did try to find him, but all her actions failed.

Life, however, sometimes works miracles. When he was 21, he took a boat across the Atlantic, just as his father had before him. He tried to start a new life. There was nothing left back home for him. The family fortune had been squandered on ponies and roulette wheels. The young man married early, perhaps looking for that missing female touch. Someone once challenged him over a glass of wine to find his mother, that perhaps she was still alive. So he tried, and his worst fears were realized. He was told that no such little boy was ever born that September day in South America. There wasn't any record of him. He had just been told he did not exist.

A single phone call changed everything. A letter had just arrived from South America. In it was a birth certificate, a marriage certificate, a picture of a beautiful young girl and a letter written in English. It was from his mother. She had been looking for him. The letter explained that she finally found him through the help of the Red Cross and various government agencies. The long search ended as mother and son were reunited right here in Toronto.

Sometimes we wonder, "Is there someone up there?" Perhaps. I hope so! Never doubt, though, the magical determination, perseverance, tenacity, ingenuity and willpower of a mother in search of a long-lost child!

This story had a happy ending, although many others do not. The feelings are true and the results exactly as they transpired before my own eyes.

For those who have lost their mother, or mothers who have lost their children through whatever misfortune, remember how good it felt to hold them in your arms. Cherish all those precious moments. Close your eyes and refocus on them.

I wish you a very Happy Mother's Day!

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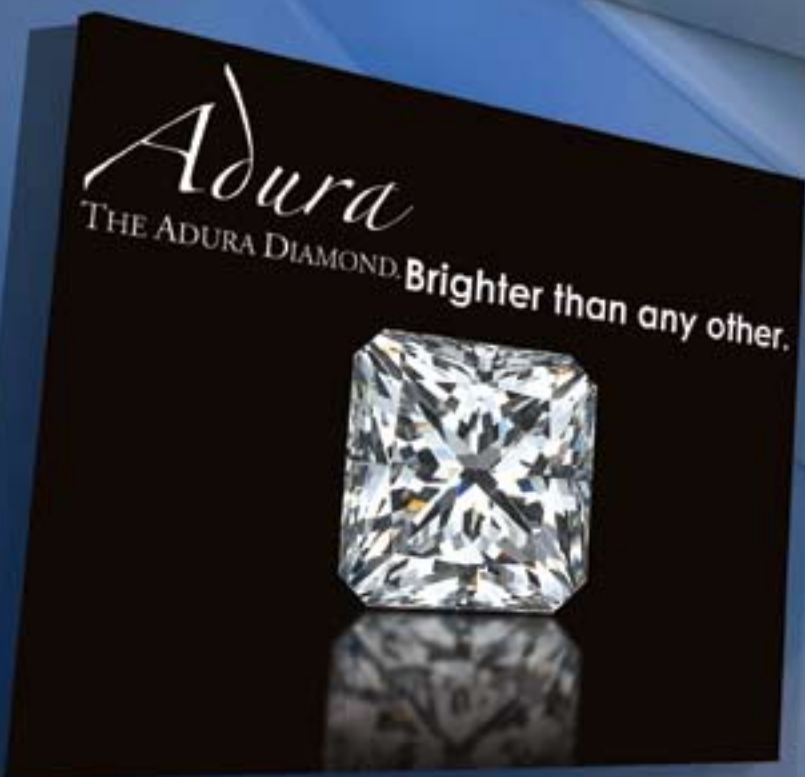
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Cycles of seasons and circles of life.

My aunt, Louise McBlain Judge (for whom I was named), was a master Bridge player. After a winning championship match with her best friend Edna on May 6th, she was driving home and suffered a fatal heart attack. At the service, my cousins and I hoped Aunt Louise was smiling and mentally reviewing her winning hand when her time came. She will be sadly missed and dearly remembered by family, friends and all her Bridge pals.



A joyous occasion also arose, as my daughter prepared for her May wedding. It all made me think. Along with the seasons, life presents us with cycles. One goal here at Privilege is to honor those who use their own precious time to make life better for others. My heart swells with pride as we honor Herb Carnegie, in *With Privilege Comes Responsibility*, for his inspirational journey as a Black man growing up in a white racist culture in Canada (pg 44).

Privilege watched as Canada's Songwriters Hall of Fame fêted Leonard Cohen, Anne Murray and others for their enormous contributions to Canadian music (pg 64). k.d. lang's moving musical tribute to Cohen will not soon be forgotten — Hallelujah!

Privilege was pleased to host a special baseball event while the Toronto Blue Jays reigned victorious over the L.A. Angels 13-3. The .400 Summit Suite at the Rogers Centre came alive with cheering and celebrating by some 325 specially invited guests, including Jesse Barfield, Miss Universe Canada 2006, Alice Panikian, and Blue Jays head Paul Godfrey.

Privilege was there to celebrate Toronto's Santé Wine festival. In conjunction with our gastronomy editor, J. Charles Grieco, we also sponsored the annual marquee hospitality event — the Ontario Hospitality Institute Gold Awards Dinner and Wine Auction (pg 74).

Privilege salutes the United Nations events held recently in New York City. Gloria Starr Kins and Raymund Cui Galsim schmoozed with guests at a private dinner for departing U.N. deputy secretary-general Louise Fréchette before her return to Canada (pg 72).

This month our other feature stories include the rise of Canada as a diamond center (pg 30); the new Designer Guys taking the inside of your home outside (pg 26); the new Residences of the Ritz-Carlton tower in Toronto (pg 46); the Top 40 young CEO awards (pg 66); and Spring Bling fashions, photographed by one of Canada's most brilliant photographers, Chris Chapman, directed by fashion maven Sharon Dunne, and with masterful make-up by Jody Dave (pg 57). We peek at the new

James Bond car (pg 88) and, in the second part of a special Privilege Report, into Dubai's coffers (pg 48). Chef John Higgins shares food secrets (pg 75) and Anna Hobbs takes us into Toronto's luxury hotel suites (pg 81).

And then there's the story of Sylvie and Michael Bachand. While their family had invested mightily in Sylvie's Olympic figure-skating dreams, the ambition of her little brother Michael to become a professional golfer moved to the back burner. One sporting dream in a family is expensive enough. As fate would have it, a terrible accident ended

Sylvie's rising star status. Michael went on to excel in the computer business. Last month, Sylvie, now a media relations officer at VIA Rail in Montreal, happened to read Gregory Gallagher's travel article about Canouan Island, and noted that Donald Trump's Million Dollar International Golf Tournament for non-pro players is to take place there from May 21st to 26th. Here was her chance to square things with her brother. Feeling sure he would qualify, she rushed to arrange the \$US15,000 entrance fee, corporate sponsorship, travel, arrangements with his Napa Valley employer, the Oracle Corporation — all in six weeks and total secrecy.

When Sylvie contacted the tournament organizers, the Trump team personally invited Michael to participate in the golfing event of a lifetime. Sylvie flew to California, having arranged with Oracle a surprise announcement event. With real panache, she provided her brother with seven clues, including a golf course map from Canouan, a special wine bottle signed by Mike Weir, a hat and shirt from real estate and money management company Jones Lang LaSalle, and the biggest clue of all — the signed letter from the Trump organization accepting him as one of the 100 lucky participants.

Dreams don't come much bigger than the realization of a long-thwarted goal, a billion-dollar Caribbean resort, and a millionaire real-estate maverick named Trump. Check our next issue for the complete and exclusive story whose end is still to come.

To everything there is a season. A time to be born and a time to die. This year, Spring brought both those truths very close to home for me.

As you put your feet up and dive into the May issue, please pause, recall the special people in your life, ponder memorable moments and enjoy the rebirth of a new season that, as always and despite setbacks, sprouts with promise. As Aunt Louise might say, top tricks to all.

Beth  
McBlain

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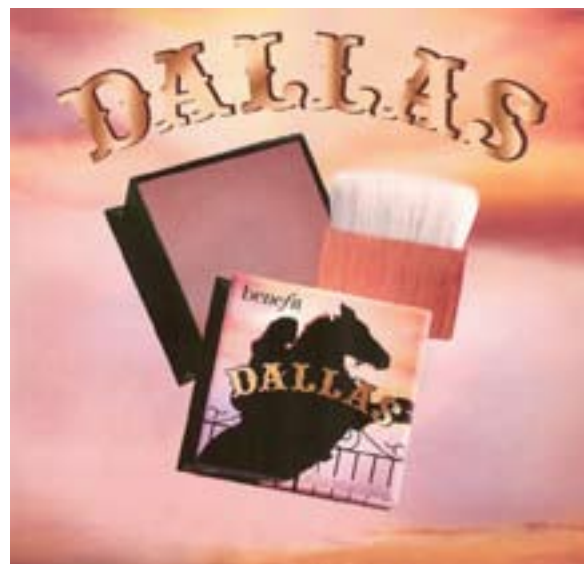
### OPI comes up diamonds



Known for years as the industry standard among salon nail technicians, OPI has really outdone itself this time. It won't be easy to top its latest collection of 12 jeweled "Diamond Dust" shades. Each polish is infused with precious diamond dust that glistens like a hologram in certain lights while maintaining a matte silvery tone in dimmer settings. You avoid the hassle of applying a base or topcoat because "Diamond Dust" is an all-in-one polish. As if that weren't enough, OPI's new Pro-Wide flat brush makes it easy to apply and achieve precise strokes and angles. How's that for simple and easy with glittering results?

### Yee-haw! A blushing benefit

Cowgirl chic, not seen since the days of *Urban Cowboy*, is back. In movies from *The Dukes of Hazzard* to *Brokeback Mountain*, Hollywood continues its love affair with the West. Fashion trends such as skinny jeans and cowboy/cowgirl boots add to the hype. Benefit's "Dallas" blush, then, comes at an appropriate time. The lightweight sheer rose-bronze blushing powder, suitable for most skin tones and types, leaves behind the right amount of color and a hint of sparkle in its glow. The colorful box superimposed with a silhouetted image of a woman on a rearing horse achieves a combined effect of sophistication and playfulness.



The lingering subtle floral aroma of the Dallas blush is meant to make you feel as though you've just stepped out of a sunny botanical garden. The folks at Benefit are right to say this product gives "outdoor glow to an indoor gal." Nourish your inner cowgirl.



### "Gilty" pleasure from Guerlain

It's a lavish experience to use Guerlain products because the aesthetic of its gold packaging feels positively royal, redolent with impressions of the Palace of Versailles and oodles of gilt. The new French Manicure kit comprises the three required polishes to achieve a perfect French manicure – white for nail tips, soft pink for an even, harmonious nail color, and clear for a quick-drying topcoat. Guerlain's new exclusive fibers make it easier to achieve an even and flawless polish. You may even be speaking French soon after, or at least saying "ooh-la-la" to yourself, while gazing at your newly manicured fingertips and the gorgeous lines of the three new bottles in your cosmetics cabinet.

### Tanning the Guerlain way

Tanning salons are so passé when you can achieve a sun-kissed glow through healthier means than exposing your precious skin to harmful UV rays. Guerlain's new Terracotta collection, a great alternative for achieving a tropical glow, consists of a sheer bronzing powder, shiny lip gloss, *teint doré* moisturizing body tint spray, loose powder kohl that can be used as both eyeliner and shadow, and a limited edition pearly shimmering body brush. You can use all the products together for a cohesive golden theme or separately for mild accents to lips, cheeks or décolletage – it's up to you. The Terracotta fusion of brown and orange tones will bronze you all year round. Marketed in two varieties – blonde for light skin and brunette for darker skin, the lip-gloss comes in six different shades to mix and match easily with any of the collection's offerings. You might have been yachting in Belize and attained your glow on-deck, for all anyone will know. It's that natural.

– Elayne LAKEN



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## Satellite Radio: The Good, the Bad and the Uncertain

*The Good*

Satellite Radio has finally come to Canada, transmitting radio directly from satellites in orbit to your satellite receiver. Enjoy rush hour with music instead of commercials and expect to pay roughly \$15 per month for the privilege. A comprehensive selection of music categories offers something for every preference. XM radio, for example, claims a playlist of more than two million songs. The channel feeds are digital, promising premium sound.

There are two radio flavors – XM Radio and Sirius Satellite Radio. Both feature a wide range of music, sports, news and specialty programs. Be advised, only the music channels are commercial-free. If you have specific interests, such as financial news or sports, check the channel line-up and compare before deciding.

Coverage is coast-to-coast – no need to search for local stations as you drive outside the reach of your favorites. If you are heading North, Sirius has better coverage due to the nature of its satellite configuration.

Satellite radio is an option in an increasing number of new vehicles. You can also expect to be able to listen on-line in the near future.

### *The Bad*

Don't expect to receive signals under long bridges or inside parking structures. Tall buildings may also block the signal.



Digital audio is available only with a direct connection to your stereo system. Portable kits generally require the use of built-in FM transmitters that send the signal to the car stereo unit. This degrades the sound quality, and can cause problems on long drives if local signals are transmitting on the same frequency.

Then there is the profusion of wires. Unless you have the radio professionally installed, there will be wires snaking to your DC power outlet and to the car-top antenna. On the upside, XM has several car stereo partners offering aftermarket units to replace your stereo with a satellite-compatible unit, completely solving the problem. Sirius is playing catch-up in this area.

**SIRIUS**  
SATELLITE RADIO

If you buy a portable unit, you'll have to figure out where to put it. They generally attach to the dashboard or front windshield.

Because the buttons on these devices tend to be small, and out of reach of your built-in stereo, you'll need the accompanying remote to change programs – one more electronic doodad rattling around the car.

Finally, there's the learning curve. Because these radios offer many features, there may be a lot to learn to get full use out of them.

## The Uncertain

Led by Apple's iPod, more car manufacturers are providing input jacks to connect your MP3 player directly into the car stereo system.

One has to wonder if music lovers will bypass subscription-fee-based radio services in favor of their own MP3 music collection.

– Mei NOODELMAN

## Sirius Sportster



The Sportster attaches neatly and securely to your front windshield. I was pleasantly surprised at how well it stayed in place. The display is large, although, with my aging eyes, I had trouble reading the channel information, which is in much smaller type. Lots of tiny, fiddly buttons make the remote a necessity. It has some limited recording/playback capabilities, but is not best in class in this area. Very easy to move from car to car.

An interesting feature is the available boom box housing, sold separately. Simply pop the unit into the boom box and you're ready to picnic with full stereo sound. Bring lots of batteries.

## Satellite Radio Head-to-Head Showdown

Description	Sirius	XM
Number of Channels	100	100
Monthly Fee	\$14.99	\$12.99
Activation Fee	\$19.99	\$14.99 (Internet) \$19.99 by phone
Automotive Partners	DaimlerChrysler, Subaru, Mazda	GM
Programming Highlights	<ul style="list-style-type: none"> <li>• Howard Stern</li> <li>• Martha Stewart</li> <li>• Maxim Radio</li> <li>• NBA, NFL</li> <li>• Disney</li> <li>• CNBC, Bloomberg, BBC News, CNN, Fox News</li> </ul>	<ul style="list-style-type: none"> <li>• Fox Sports, PGA, World Cup Soccer, Major League Baseball, NHL</li> <li>• Fox News, CNN, CNBC, BBC, Canada 360</li> <li>• Oprah</li> <li>• Bob Dylan show</li> </ul>
Coverage Area	Coast-to-coast and Northern Canada	Coast-to-coast. Signal doesn't reach as far north
Aftermarket Car Stereos	Not yet available	Several popular stereo manufacturers to choose from

**XM Myfi**

This is an amazing little unit, shaped like a bulked-up MP3 player. Portability and flexibility are its strong points. The product package practically explodes with accessories and pieces that allow you to adapt the unit to any conceivable playing environment for car, home or portable use.

In the car, you can permanently attach it to the top or face of your dash. It can theoretically clip to an air vent, but don't count on it. It can record up to five hours of programming for replay at a later time. Advanced programming requires advanced study.

I was also able to use it as a Walkman, clipped to my belt. Without the antenna, however, reception was problematic at times, and you lose the signal as soon as you go indoors.



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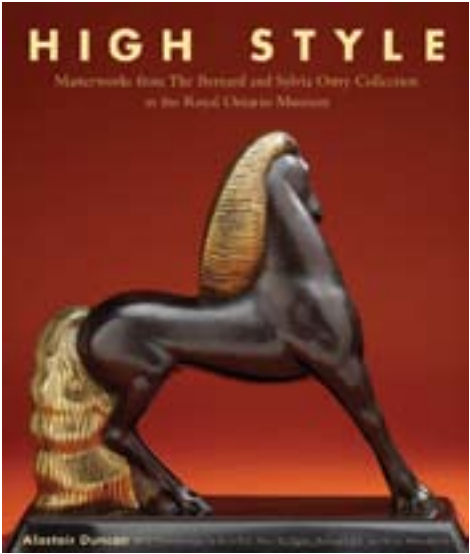
  
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AND:  
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ONE FRIENDSHIP AT A TIME

High Style

For many years a renaissance of appreciation for arts and crafts, art deco and art nouveau movements has gripped the public imagination. Take Bernard and Sylvia Ostry. The Toronto couple’s love affair with all things art nouveau became a collector’s dream. During the 1980s they scoured the French countryside and art auctions in search of rare silver, glass, ceramics, sculptures and furniture pieces. Mr. Ostry once said how difficult it was to find an empty patch in his house for his precious objects so he did what any inveterate art collector would do. He generously donated pieces to the Royal Ontario Museum where they sit in their own special collection appropriately named “The Sylvia and Bernard Art Deco Collection.”



For those who might have missed the iconic ROM exhibition, *Art Deco 1910-1939* in 2004 or can’t make a visit to view the countless items on display, there’s a sumptuous new coffee-table book that allows you to leaf through the panels and examine the defined period at your own pace.

Entitled *High Style: Masterworks from the Bernard and Sylvia Ostry Collection in the Royal Ontario Museum*, the 148-page book by Alastair Duncan illustrates the art deco movement with more than 300 full color photos and contributions from curators Ross Fox, Peter Kaellgren, Robert Little and Brian Musselwhite.

Besides the beautifully photographed items that seem to breathe new life into the old objects, the book – like the Ostry collection – covers three of the decorative arts movements that spanned the closing years of the 19th century through the 1930s – Arts and Crafts, Art Nouveau, and Art Deco. Duncan, along with his esteemed contributors, succinctly describes each artist’s life, the significance of the works, along with notes on the selected industries, while appealing to both collectors and art lovers. The book has also added a unique feature with separate images detailing the maker’s mark and artist’s signature.

Rare pieces, such as ceramicist Paul Milet’s glazed earthenware covered urn with its crayon-green rectangular sides, exemplify the simplicity of the period. For furniture, the two-door cabinet “cabanel” model designed by Jacques-Émile Ruhlmann has been noted as extremely rare.

Many will gravitate toward the book’s cover, a dramatic parcel-gilt bronze stallion created by Alexandre Kélely, a Hungarian expat who moved to Toulouse during World War I before settling in Paris. “Many Kélely works have enormous period charm, encapsulating the atmosphere of the Roaring Twenties,” writes Duncan.

The new book release coincides with the ROM’s temporary exhibition, *Deco Lalique* which is on display until January 2007. *High Life: Masterworks from the Bernard and Sylvia Ostry Collection in the Royal Ontario Museum* is available in fine bookstores across Canada and in the ROM Reproductions Shop in the Museum’s Lower Level for \$49.95.

– Ilona KAUREMSZKY

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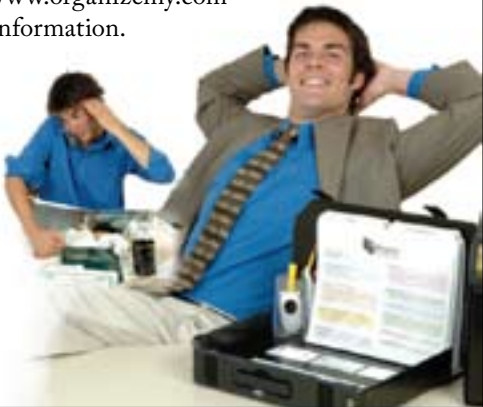
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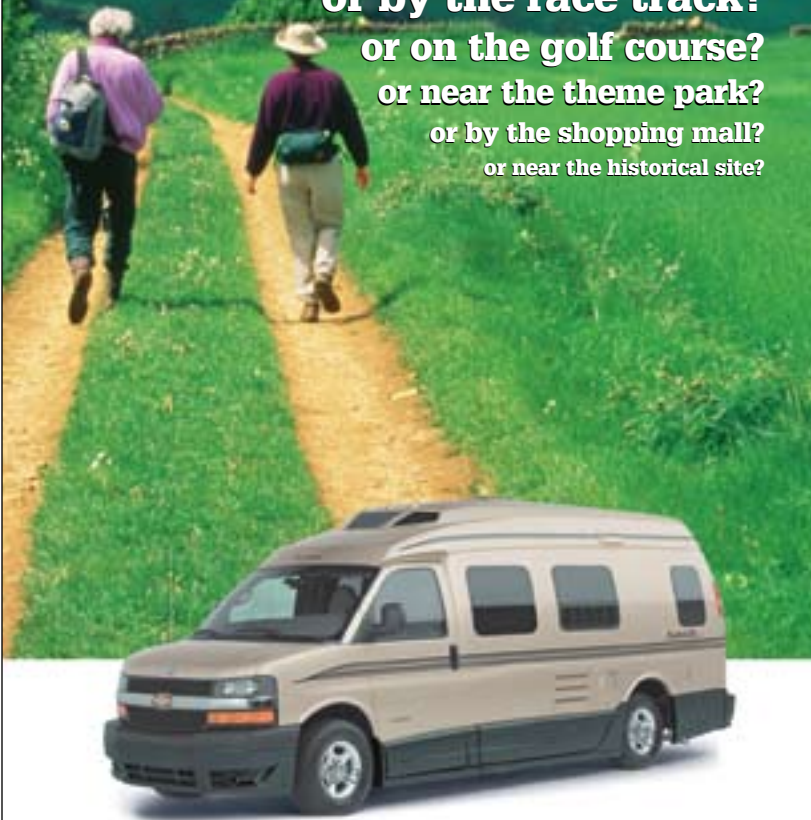
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# From the Inside Out

by Jody DAYE

## The new Designer Guys create outdoor oasis

Allen Chen,  
Matthew Davis  
and Anwar  
Mukhayesh

Fresh from their smash debut on last season's hit series, the three new *Designer Guys* — Matthew Davis, Allen Chen and Anwar Mukhayesh — bring quality design to an increasingly sophisticated and design-savvy international audience. Though new to television, these designer guys have been working together for several years.

The three design partners in Precipice Studios have been wowing clients and peers ever since their initial collaboration in 1998 — an award-winning design project for SpaHa restaurant in downtown Toronto. Known as prolific design professionals, Matt, Allen and Anwar combine their specialties of architectural, interior, landscape and industrial design, fusing their talents on many design challenges, creating innovative transformations.

"We all have a strong sense of design, along with other different strengths," said Anwar. He noted Matt's affinity for on-site work and ability to focus on the minutest details and Allen's magical ability to sketch ideas into life. Together they make the design process collaborative and democratic.

Last spring, the *Designer Guys* producers came knocking at the door of Precipice Studios, "Being chosen to re-launch the show's brand was a huge compliment," said the *Guys*. The trio saw the opportunity as a great way of expanding viewer understanding of the significant role good design plays in everyday life.

"We thought we could do design justice," explained Chen. "We wanted to get our work out there and at the same time expand what design is all about. The show is about the process and, in the larger scope, is very aspirational and informative. Hopefully you're entertained but able to learn 'how to' at the same time."





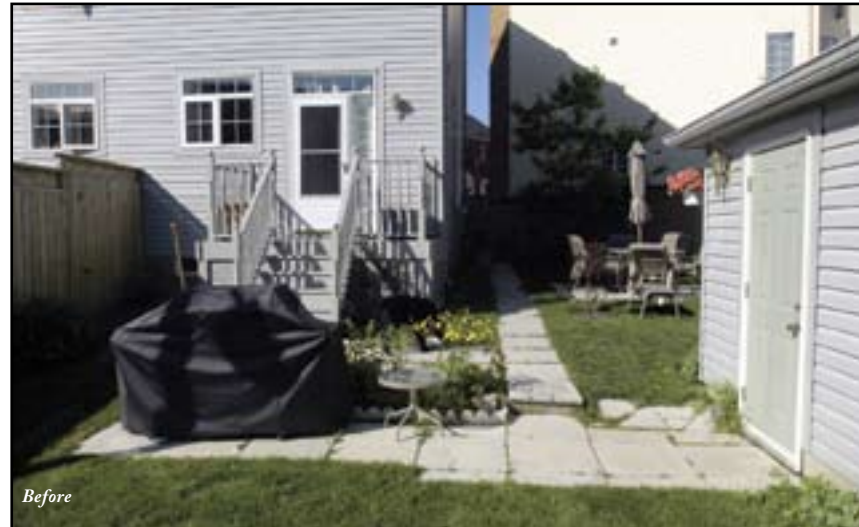
Last season the *Guy*s branched out from the typical residential home to lend their expertise to exciting commercial properties. One project was the 26<sup>th</sup>-floor penthouse suite of the boutique hotel the Cosmopolitan. Another was the Rogers Centre, where they transformed an outdated company box into an inviting luxury suite in which Blue Jays President Paul Godfrey can entertain.

The *Guy*s know the wishes and needs of their client are key. “Innovation and collaboration with each other and the client are our priority,” stressed Anwar. Both concepts inform what they believe to be “smart design and smart business,” he added. “At the end of the day, good design revolves around the space, how it’s used and the people using it,” said Allan. “Our goal with each show is not only to create a unique space for the homeowner,” explained Anwar, “But also to make a proactive and positive change in their life.”

The three are excited about the future. They recently joined forces with one of Canada's largest furniture companies, Sklar Peppler, to develop six lines of multi-functional furniture. "It's been a good fit," said Matt. "We have been able to bring a level of customization and also modernize the furniture line for today's consumer."

What will the debut of season five bring viewers this Fall? By focusing on environmentally friendly, sustainable design, or green design, the

Guys are able to create more seamless design and also lead in an area they feel good design is headed. "We are making our designs a bit more holistic," said Matt. **P**



*Before*



*After*

The *Designer Guys* are at the forefront of another hot design trend — turning outdoor space into a livable extension of your home. Decks and patios thus become a naturally flowing extension of the indoor living space, with elements as varied as dining sets, couches and even an outdoor bed for nights of summer star-gazing.

*Top ten hints for transforming an outdated outdoor space into a vibrant oasis:*

1. Establish a budget and timeline.
2. With your lifestyle in mind, determine how you and others will use the space. Family time or private time? A quiet personal space or a spot for entertaining?
3. Develop a color story. Use what inspires you to make a board that establishes the overall look and feel. A swatch of material, a few pages

[illegible]

*After*

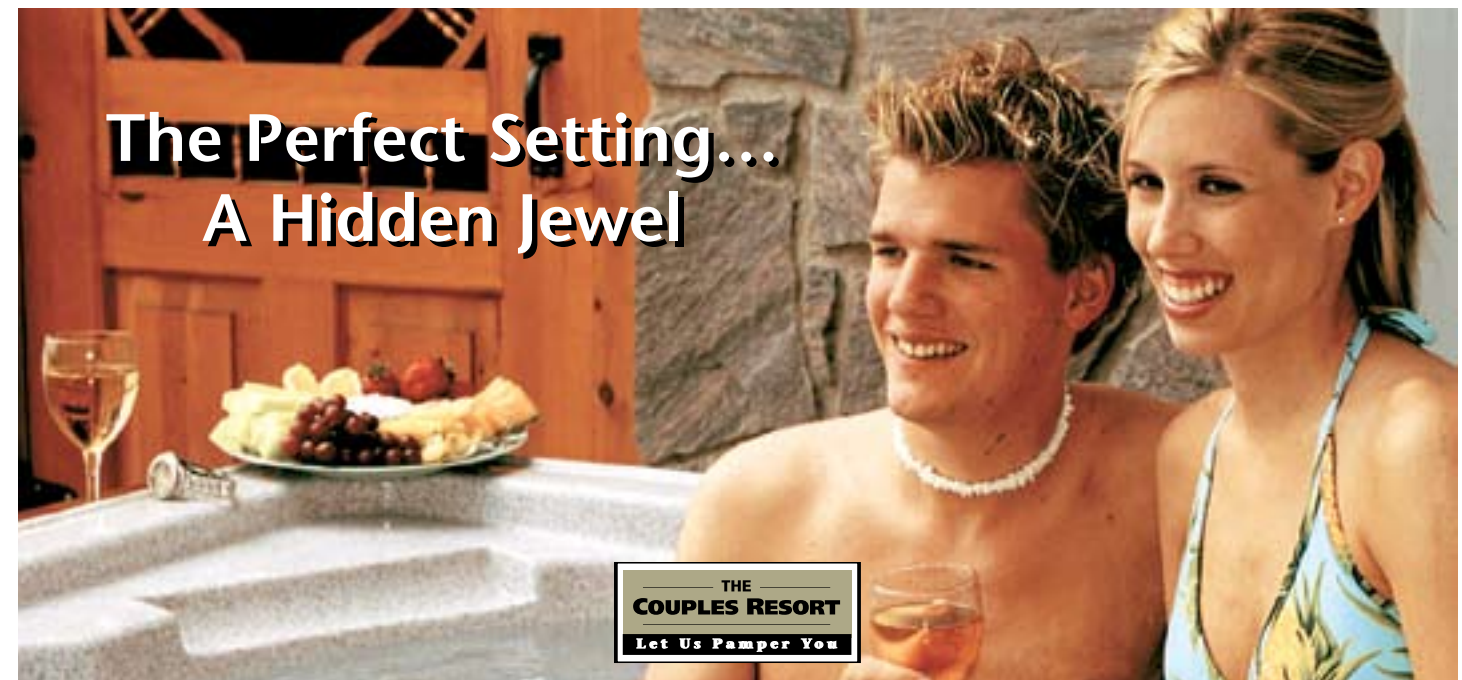
from a magazine or specific plants/materials are a great way to get started.

4. Use lighting to create ambience and drama. From solar power and low voltage to candles and torches, light is

a warm way to bring an intimate feel to your outdoor space.

5. Outdoor furniture need not look like old metal patio furniture. New technologies and innovative materials are expanding the range dramatically so fabrics for waterproof cushions and coverings look and feel so comfortable, they look as though they belong in your living room.
6. Use fabrics, plants and water elements to create micro-climates that enable you to control the outdoor environment as you do your indoor one.
7. Use fire elements, such as outdoor pits or fireplaces to lengthen the season you can spend outside.
8. Style your outdoor space with traditional indoor elements such as mirrors, table lamps and beds.
9. Give in to your green thumb. Create layers of plants with complementary colors, varied leaf or branch structures, and different heights to create a garden constantly in bloom.
10. Still stuck? Get out the checkbook, hire a designer and let them realize your vision for you.

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# A fortune in ice

by Margaret SWAINE

Photos by Margaret Swaine, Diamond Trading Company

North Americans have carried on a long and passionate love affair with diamonds. The United States became the world's leading importer in the mid-1800s and remains as such. Americans now buy one-half of the globe's favorite type of bling. Canada holds the honor of diamond-wearing on a per capita basis, with eight out of ten Canadian women owning one or more pieces of icy jewelry. While we love our precious glittering ice, some things are changing.

Historically diamonds stood haughtily above their origin. Who cared where and how they were dug up? Their cool sparkling beauty was enough for us. The four "c"s of color, cut, clarity and carat (the measurement term) were the measures of worth. A fifth "c," called country, was not on the radar until recently.

Diamonds used to fund two other "c"s – conflict and crime. In certain countries, they have given an ugly edge to the "c" list and earned these little gems the graphic moniker "blood diamonds."

In order to stem the flow of bad diamonds and worse press, the Kimberley Process certification system was implemented in January 2003 to certify the origin of rough diamonds. It helps identify "conflict-free" diamonds and outlaw the illegally obtained ones. Rough diamonds in countries that have passed the required legislation are shipped in sealed containers, accompanied by the certificate. At trading centers, all invoices must contain a warranty from the seller stating the diamonds have been purchased from sources not involved in funding either conflict or civil war. By 2004 more than 70 countries were taking part in the program, representing 99.8 percent of global production.

The Kimberley Process reaped a few bonuses beyond its original purpose. By isolating non-certified rough diamonds, it has also reduced smuggling. It has helped uncover the illicit use of rough diamonds for money-laundering and tax evasion. A third, perhaps less expected spin-off, is that geographical origin is becoming a powerful diamond-marketing tool, which brings us back to Canada and our search for ice beneath the ice.

Let's start at the beginning. Diamond is such a heat conductor that if you press one on your tongue it will suck away body heat, creating a chill, hence the nickname ice. Diamonds are carbon transformed under extreme pres-

sure and heat into the hardest, most transparent mineral on earth. The exact diamond-forming combination of pressure and heat (44 to 50 kilobars of pressure at about 1,000 degrees Celsius) came together several billion years ago, hundreds of kilometres below the Earth's surface under ancient continents. Then many millions of years ago,

kimberlite volcanoes erupted, forcing up magna through channels called pipes to the surface. Some of these explosions passed through diamond territory, carrying the precious stone close to the earth's crust. Only about 30 of the earth's 6,000 or so known kimberlite rock deposits have ever become major mines. Even when companies think they have a mine, they may test-dig for years before they confirm it as a profitable one.

A diamond carat is based on the weight of a tiny dried locust tree seed and equals one-fifth of a gram (20 mg). By comparison, gold ore grades are measured in ounces per ton, up to a pound per ton. Rich diamond deposits are measured in carats per 100 tons, that is, in parts per million. It can take hundreds of millions of dollars to build a diamond mine that must process thousands of tons of kimberlite per day to access the diamonds.

In 1991, diamond-rich kimberlite was found at Point Lake in the Northwest Territories' Lac de Gras area by two Canadian geologists — Chuck Fipke and Dr. Stewart Blusson.

They'd been searching for years in Canada's frozen north, driven by a conviction that something precious lay below the sub-Arctic tundra.

This spot far north of the treeline, about 200 kilometres northeast of Yellowknife, had the right kind of kimberlite. The discovery launched a land-staking rush that eclipsed any seen since the early gold-rush days. More than eight million hectares of permafrost ground was staked out in short order by a multitude of players both big and small. Today billions of dollars of sizable high-quality diamonds are being brought to the surface annually from within this





formerly uninhabited vast stretch of Canada known as the Barren Lands. Fipke and Blusson are listed in the top 100 richest Canadians today, worth about half-a-billion dollars each.

The Northwest Territories discovery has catapulted Canada into the number three position in world production of rough diamonds, after Botswana and Russia, with about 14 percent of the total. (South Africa has slipped to fourth.) The region's two mines, the first off the block Ekati (the Dene natives called Lac de Gras — Ekati) now 80 percent owned by BHP Billiton, and Rio Tinto's Diavik (in partnership with Aber Diamonds) produced \$2 billion in stones in 2004. At start-up Diavik went through about 4,100 tons of kimberlite daily to retrieve 16,000 carats, about a hard-hat full a day. Ekati processed 12,500 tons of ore to recover 12,500 carats daily, about a litre-sized coffee can. Fifteen years ago these two enormous resource-based companies weren't even mining diamonds.

De Beers is now entering the NWT with the Snap Lake project, their first mine outside Africa, expected to be ready for 2007. A fourth diamond mine, Tahera Corporation's Jericho in Nunavut, is set to start production in 2006. It has an estimated annual production of 4.7 million carats and Snap Lake, an estimate of 1.5 million carats. In Saskatchewan, Fort à la Corne has been found to host one of the largest kimberlite clusters in the world, with more than 80 discovered so far, most of them diamondiferous. De Beers is already sniffing under the sediment, doing bulk samplings and finding diamonds. Shore Gold has sunk a shaft with good results. The Saskatchewan find could push the Canadian share to 25 to 30 percent of global production, according to Martin Irving, former director of diamond projects in the Northwest Territories. Not coincidentally, he just moved to Saskatchewan to head up diamond projects there.

The Canadian diamond mines are just a part of the evolution of the diamond industry that has radically transformed itself in the past 15 years. Much of the

production and sales were previously under the tightly controlled fist of De Beers and most of the world's diamonds came from southern African countries and Russia. Experts say the end of apartheid

in South Africa and communism in Russia cracked open diamond's closed doors. Those with diamond expertise shed their shackles and opened their mouths to speak the secrets of prospecting, mining, cutting and polishing the precious stone. All this helped Canada enter its own special ice age.

Diamonds emerge from their earthy prisons in a rough state that could be mistaken for crystal or even thick glass. The most common rough shapes are octahedron (eight faces), dodecahedron (12 faces), and cube (six faces) — also the shapes most popular for polishing. Not all "roughs" are gem quality, among which thousands of different categories are identified based on small variations in size, color, clarity and shape. Once sorted, gem diamonds are cut and polished. This process can cause the diamond, depending upon the cut, to lose up to half its size.

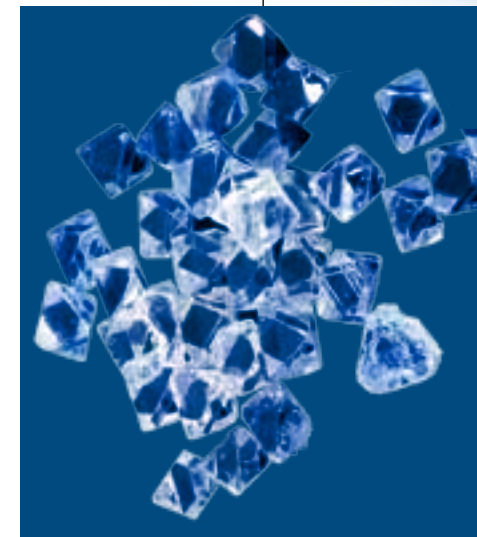
India is the world's dominant diamond-processing center with over half the estimated total global output of polished diamonds. Israel has the highest level of polished output among the high-labor-cost manufacturing centers. Its cutters are renowned for obtaining the highest yields from rough stones. Russia and Armenia are two other well-established polished diamond producers. Belgium's Antwerp, still the largest diamond-trading center in the world, is no longer a major cutting center.

The rules of the past were discarded in the Northwest Territories. While historically De Beers did not support the cutting and polishing of diamonds within the country where the mining took place, the Canadian newcomers took the opposite approach. They encouraged it. This smart decision maximized the benefit to locals in their territory. Since 1991, the diamond industry and its spin-offs have added \$5.2 billion to northern coffers. There's a diamond training college in Yellowknife, a city with the trademarked slogan "Diamond Capital of North America," as well as four cutting and polishing factories.

On Yellowknife's "Diamond Alley," near the airport, sit Arslanian Cutting Works, Polar Bear Diamond Factory (both partly owned by partners in Basal Diamonds, a wholesaler and jewelry manufacturer) and Laurelton Diamonds, an affiliate of New York luxury jewelry retailer Tiffany. Amid fierce competition for rough diamonds, dealers and manufacturers looked at mine exploration and ownership. That's how Tiffany & Co. got involved. Aber Diamond, a 40 percent owner of Diavik, agreed to sell a share of production directly to the jeweler in return for financing to help develop the mine. Aber has bought a controlling

interest in retailer Harry Winston. Canada Dene Diamonds, owned by Deton'Cho Corporation, is on the other side of Old Town Yellowknife on Dene land. Developed in partnership with Israel's Moshe Namdar group, it represents the globe's only Aboriginal-owned diamond-polishing factory.

Local training takes place at Aurora College in Yellowknife. The basic course comprises 22 weeks of theoretical and practical skills. The Gemological Institute of America comes to deliver the polished grading component. Instructor and consultant Mike Botha, an expatriate South African who mentored under famous experts in his native country, is the brains behind the curriculum. His developed system of trigonometric profiling of fancy



diamonds has set a world standard, as well as helping to create an overall occupational standard for diamond polishing. (He has registered two patents for his work on perfecting polishing accuracy and speed.) Botha's Aurora program ranks with the best on the planet. "We are the only place in the world which teaches in a written curriculum how to cut the traditional fancy shapes," he said. After two years, Botha maintains, a student with aptitude can polish a diamond as well as any pro in the world. After five years they'll be as fast as anybody. To date, about 100 people have gone through training.

### *The Hallmarks of Diamond Appraisal: Four "C"s (plus a fifth?)*

*Theoretically all diamond grading is done by a 10-power hand-held lens, called a loupe. Proper appraisal can only be done on a cut and polished stone free of any setting that could hide inclusions and other imperfections. It's very subjective. Go only to the best experts for an accurate appraisal.*

**Cut:** Cut determines the brilliance or fire emanating from the gem. It's not shape. Shape is round (often called the brilliant-cut), emerald-cut, pear-shaped, oval or marquise, for example. Cut refers to the angles and proportions a skilled craftsman creates in transforming a rough diamond into a polished one. Based on scientific formulas, a well-cut diamond will internally reflect light from one mirror-like facet to another and disperse and reflect it through the top of the stone. Diamonds cut too deep or too shallow lose or leak light through the side or bottom, resulting in less brilliance and, ultimately, less value. The Ideal cut, available only in the round shape, maximizes the shine of the diamond

but loses half its weight in the process (creating a more expensive diamond for its size). Premium cut, in a round shape, is almost as brilliant. Very Good cuts are slightly different in proportions, usually to create a larger diamond. VG reflects most of the internal light. Good Cut reflects much of the light (as opposed to most). A G-cut sacrifices some of the brilliance to allow a larger diamond than needed to make a Premium-cut gem for example. Fair and Poor reflect less light and are generally found in lower-cost, mass-produced jewelry. The cost for cut tops out at Premium and reduces down to Poor.

**Color:** Color is graded from D (totally colorless) to Z (yellow). E should be almost colorless, and so on. Color differences are very subtle and it is difficult to see the difference between, say, an E and an F. Therefore, colors are graded under controlled lighting conditions and compared to a master set for accuracy. As the letters progress, the value generally goes down. The deeply colored gems called "fancies," however, are the rarest and command a premium. So it's best to have either colorless or saturated color. Within the saturated colors, blues are more rare than pink. Red is the rarest and most expensive.

**Clarity:** Clarity refers to the presence of identifying blemishes on and inclusions within the stone. Inclusions, which are sometimes referred to as "nature's fingerprints," are usually not visible to the naked eye. They are ranked on a scale of perfection based on the visibility of inclusions at a magnification of ten. Clarity grades start at Internally Flawless (IF) or completely free of blemishes. There are very few flawless diamonds found in nature; thus these diamonds are much more valuable. VVS means very, very slight imperfections. VS, very slight inclusions, SI, slight imperfections and P, inclusions. Grading goes all the way down to Imperfect 3, referring to diamonds with heavy inclusions visible to the naked eye.

**Carat:** This is the measure of weight, not the size of the diamond. A carat is 200 milligrams or one-fifth of a gram. Many people confuse carat and karat. Carat refers to the weight of a diamond while karat refers to the purity of gold (not its weight).

**Canadian:** A highly desirable geographic designation. Canadian diamonds have the purest image worldwide. Canadian diamond mines generally produce higher quality, more copious diamonds. Even the cutting is considered superior.



The story has come full circle back to geographic branding. Traditionally all diamonds were sold through De Beer's Central Selling Organization (CSO) now called the Diamond Trading Company (DTC). In 2000 when De Beers ceased trying to control rough diamond supply, they switched to championing brands and advertising. Central to their new corporate strategy was the "Supplier of Choice" policy. They told their customers to create brands and spend money advertising them. They trimmed their list of clients or "sightholders" by a third, to 84, based on the strength of the


### Diamond Travel:

Boutique luxury travel company Horizon & Co. has put together a sub-Arctic trip for lovers of both kinds of ice — a kind of indulgence meets adrenalin. The five-day/six-night "Winter Ice" journey starts in Yellowknife on the shores of Great Slave Lake with a guided tour of the city and then heads to Blachford Lake Lodge, one of the Arctic's delightful fly-in wilderness lodges. Rustic and luxurious link together at this post-and-beam place. Activities include ice fishing, snow-shoeing and tobogganing with wine-fueled fine dining to restore the body. Then it's on to a wilderness camp by dogsled for an overnight under the Northern Lights. Back in Yellowknife, participants will attend Aurora College for a brief education from Mike Botha on diamonds, then visit the Gallery of the Midnight Sun for more diamond discovery and a diamond factory to see cutting and polishing in action. \$3,600 Canadian per person [www.horizon-co.com](http://www.horizon-co.com)



kind in the world. It tracks all local factory stones, excluding Tiffany's which has its own system. Stones mined, cut and polished in NWT get a government Certificate of Authenticity (Canadian Arctic™ diamond) to prove their origin. Polar Bear and Polar Ice are the NWT-certified diamond brands. Polar Bear is laser-inscribed with a bear and serial number on the girdle and Polar Ice has a maple leaf and serial number on the girdle. People's Jewellers sells Polar Ice diamonds under its own mark, as does Mappins with its signature Forever collection. Across North America approximately 350 retailers carry Polar Bear and Polar Ice diamonds. More than \$10 million in Polar Ice stones set in jewelry were sold last year from their Toronto wholesale office.

Still, less than one percent by volume of diamonds mined in NWT is cut on location. BHP Billiton polish a part of the Ekati production and have their CanadaMark as a lasered hallmark to guarantee Canadian origin, important because many of their "roughs" are not processed in Canada. Eskimo Arctic Ice, Maple Leaf, Canadian Diamonds and Gelées are among their partners in the CanadaMark program, all with their own brands and logos. (Most Canadian roughs are sold in Antwerp and go all over the world to be cut. Therefore identification and tracking programs such as CanadaMark that monitor stones, from rough through polished, are very necessary.)

Meanwhile the NWT is taking its association with diamonds to another level, with a partially government-backed program to promote diamond tourism called Rare in Nature. Packaged diamond tours are set to begin this Spring, organized by boutique travel company Horizon and Co. Diamonds may be forever, but their world is now permanently, positively changed. 

### To do the Yellowknife trip:

*Explorer Hotel: recently renovated and upgraded in a good location [www.explorerhotel.ca](http://www.explorerhotel.ca)*  
*Fraser Tower Suite Hotel: large-sized rooms with kitchenettes and balconies, great for longer stays [www.frasertower.com](http://www.frasertower.com)*  
*Prince of Wales Northern Heritage Centre: [www.pwnhc.ca](http://www.pwnhc.ca)*  
*Aurora World Tours: [www.auroraworld.ca](http://www.auroraworld.ca)*  
*For more info: [www.rareinnature.com](http://www.rareinnature.com)*  
*[www.canadianarcticdiamond.com](http://www.canadianarcticdiamond.com)*  
*[www.polaricediamonds.com](http://www.polaricediamonds.com), [www.explorenwt.com](http://www.explorenwt.com)*

marketing plans developed to promote the new branded diamond or jewelry products.

Today DTC markets less than half of the world's diamonds. The De Beers-rejected wholesalers and manufacturers have allied with other rough gem suppliers. BHP Billiton and Rio Tinto market their diamonds independently. This has encouraged the multitude of brands and certification programs for polished diamonds around the world. There are logos, serial numbers and even short messages marked by laser on the girdle of a finished stone, for example, along with fancy certificates. Despite the proliferation of brands, all current studies show an excess of demand over supply for gem-quality diamonds.

The NWT's polished diamond certification program is the first and only government certification program of its

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# Creating Positive Vibes with FENG SHUI

by Doreen PENDGRACS

金  
木  
水  
火  
土

Spring is an ideal time to introduce a fresh element of design into your home, yard or office. Whether you're undertaking extensive changes, minor renovations, or building from the ground up, keeping the principles of feng shui in mind will maximize the positive effects of your project.

What exactly is feng shui (pronounced "fung shway")? An ancient Chinese blend of philosophy, intuition, design, ergonomics and metaphysics, feng shui is all about balance, placement and harmony. It is about equalizing the yin and the yang (complementary opposites) in any environment in order to make it more comfortable and positive for its inhabitants and visitors. The result will be a harmonious symbiosis between you and your environment.

Feng shui translates from the Chinese words for wind and water — the two fundamentals the Chinese believe are most critical in balancing the natural energy or life force called ch'i (pronounced "chee") — at any given location. Balancing that energy by fostering the positive and minimizing the negative, we are able to keep the energy fresh

and vibrant while improving our health, wealth, careers and relationships.

The philosophy of feng shui is deeply connected to the five elements of metal, fire, water, earth and wood. It is believed these five basic elements must be in balance in order to maximize the positive ch'i.

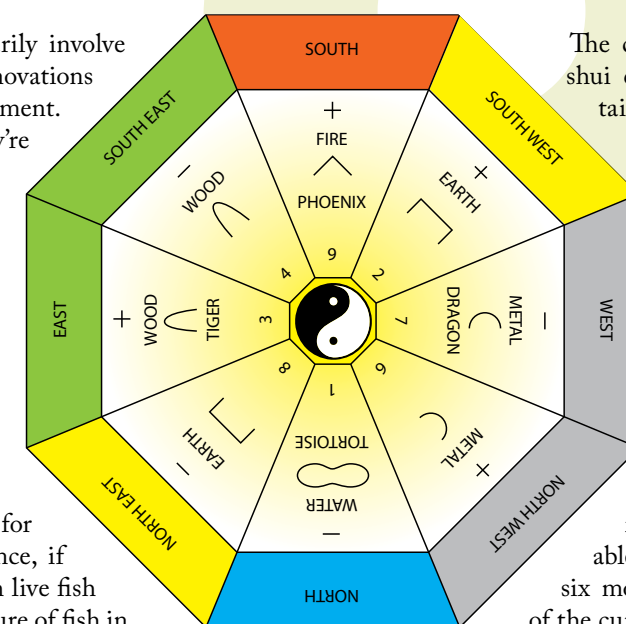
## The Feng Shui consultation

To use feng shui effectively in your environment, determine what it is you're trying to accomplish. Are you looking to improve your health, wealth, love life, or some other specific aspect of your life?

Once you've set goals, it's time to call in an expert. But before picking up the phone or searching the net, have an exact floor plan of your home or office building and/or surveyor's certificate on hand, along with the exact year the building was constructed. This information is necessary before the feng shui practitioner can properly assess your situation and make suggestions for improvement.

Feng shui doesn't necessarily involve expensive or extensive renovations or changes to your environment. Changes, or "fixes" as they're called in the world of feng shui, can be as inexpensive or simple as the introduction of a table-top fountain, fan, mirror, fish tank or live plants to the room.

Remember, however, that feng shui is a precise discipline and a prescribed cure cannot be replaced by something else — even if you consider it to be similar. Feng shui does allow for symbolism though. For instance, if you can't have a fish tank with live fish in a prescribed location, a picture of fish in water may just do the trick.



The changes suggested in your feng shui consultation will be specifically tailored to the environment and the activities conducted there. "We're like doctors," said Marie-France Dayan of Feng Shui Dynamics Inc. in Montreal. "We give prescriptions. It's up to the patient to take the remedies and follow directions as given."

Because every situation is unique, each feng shui fix varies in the length of time for it to take effect. Positive results will generally be noticeable anywhere from two weeks to six months following implementation of the cures.

Experts such as Dayan use special tools. The *bagua*, an octagon-shaped roadmap, divides your premises into eight activity-related segments. Since direction is important to most feng shui schools of thought (and there are several), another tool of the trade is a special compass called a *lo-pan*. Some practitioners use a regular compass.

Understanding the *bagua* is not easy and best left to expert interpretation. One thing to remember is that,

## Feng shui quick tips:

- Avoid clutter — the biggest offender in feng shui.
- Never sit with your back to the door. It symbolically leaves you open to surprise or attack.
- Use real plants when possible. Silk plants are a good substitute, but never dried flowers because they symbolize death.
- Display pieces of art and photographs that make you feel positive about your life or business and that symbolize your successes. Display them within your clear view for inspiration.
- Follow to the letter the recommendations of your feng shui consultant.

unlike a traditional map in which north is generally at the top, on a *bagua*, south is at the top. It is believed the best ch'i flows from the south.



Photos by Doreen Pendgracs

金  
木  
水  
火  
土





Photos by Doreen Pendgracs

### Resources:

- The Feng Shui Institute International has an excellent website at [www.fengshui-ii.org/](http://www.fengshui-ii.org/).
- For a partial listing of feng shui consultants and other helpful information, visit the World of Feng Shui online at [www.wofs.com](http://www.wofs.com) or [www.fengshuitimes.com](http://www.fengshuitimes.com).
- Contact Mary-France Dayan at website [www.fengshuidynamics.net](http://www.fengshuidynamics.net) where you can also sign up for her free feng shui electronic newsletter. Dayan can also help you design your own mandala, a customized psycho-geometric work of art symbolic of you or your business.
- Visit [www.vital-office.net](http://www.vital-office.net) for an extensive online selection of feng shui-friendly furnishings. The company's motto is "Ergonomy & vitality in architecture and design."
- Useful books on feng shui include the *Complete Illustrated Guide to Feng Shui: How to Apply the Secrets of Chinese Wisdom for Health, Wealth, and Happiness* by Lillian Too and *Clear Your Clutter With Feng Shui* by Karen Kingston.

金  
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The feng shui expert will study the *bagua* in relation to the placement of your home to adjacent roadways and other landmarks. What lies immediately outside your home or within your view will have as much impact on the goings-on inside as the interior design and furnishings themselves.

### *Water, water — somewhere*


The best place to position a pond, fountain, or water feature is in the front of your home or premises because water represents abundance. By positioning water in the front, you symbolically welcome an abundance of good

things into your home or place of business.

The next thing to consider is where in your front yard to locate water. Details are of paramount importance in feng shui. Experts suggest that it is auspicious to place your pond or water feature in a place protected from strong winds and other elements, yet not in a place where the wind can't blow at all and the air is stagnant. It's all about balance — and the common sense approach of feng shui.

If you're considering a pond, ensure a suitable pond size for space, depth and the safety of younger family members. Bigger is not necessarily better. It is generally recommended to keep pond sizes equal to about one-tenth the area surrounding them.

Goldfish are considered good luck in feng shui and should be included in a smaller pond. If the water garden is bigger and deeper, larger fish such as koi or Japanese carp are appropriate.

In the summer issue of PRIVILEGE, we'll discuss how feng shui can contribute to harmonizing your garden and intensifying the effects of your landscape. 

*Doreen Pendgracs is a freelance writer and feng shui enthusiast from Manitoba.*

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# Ownership of Your Home Sweet Home

by Michael G. COCHRANE LL.B.

My wife and I were enjoying one of the enjoyable rites of spring a couple of weekends ago when we attended the annual Home and Garden Show. What started out as a way to spend a little time on a rainy Saturday morning turned into a five-hour expedition. Now I know why someone is always selling orthotics at these shows. Several hundred exhibitors flogged everything from custom home construction to vacuum cleaner attachments, but what comes through loud and clear to anyone attending is that Canadians love their homes...and their cottages...and their condos...and their timeshares...and their fractional ownerships...and even their RVs. That's right, RVs.

A strange thing about the Canadian love of home is there can be a lack of understanding about one of the most important components of this relationship — how the home is actually owned. In other words, how is title to this beloved home legally held? In the good old days, when a family finally moved from leased premises to first home, there were few choices for how the home would be owned. It would either be taken in joint tenancy or, in some cases, held as tenants-in-common.

Joint tenancy means that, if one of the owners of the property dies, then the "rule of survivorship" will apply and the other person will automatically obtain full title to the property. Tenants-in-common are different. If one of the owners of the property dies, then his or her interest in the property is passed on to his or her beneficiaries through their Will (which we hope that person has made. See last month's column about Wills and Powers of Attorney).

Joint tenancy and tenancy-in-common have some very important differences. How is the title to your home sweet home held? When I ask the question, most property owners cannot even remember where their title documents are stashed, nevermind what they say. It would be worth making a note to yourself to get out those documents and double-check.

Some families are now using joint tenancy as a way to pass real estate from parents to children so the property does not flow through their estate. In most cases, if real estate must flow through the hands of an executor, it will be necessary for the executor to have the estate probated in the court. Therefore, holding



property as joint tenant with a child can be a valuable method of estate planning, because title will change automatically at death.

Some families, however, when looking at property such as the family cottage, may be better advised to have title to the cottage held by their various children as tenants-in-common. In this way, different generations and different families can pass on their interest in a family cottage to their children. Joint tenancy and the rule of survivor-

ship could, in effect, cut a generation out of inheriting their parents' interest in a cottage property. It might be a good idea to think now about how a change to the title of property might factor into your estate planning. Where and how would you like your family property to end up? Could a simple title change make inheriting easier?

This all becomes much more fascinating when we look at some of the new forms of property ownership. Condos, in particular, have brought some dramatic change to the marketplace. Condos can be held in joint tenancy or as tenants-in-common; with that ownership, however, come additional responsibilities for common areas and dealing with neighbors who are truly "up close and personal."


In some cases, ownership of a condo is accomplished in conjunction with ownership of shares in a not-for-profit corporation. The not-for-profit corporation owns the amenities that are associated with the condo development, with pools, clubs, dining areas and tennis courts actually owned by a company and not forming part of the owner's interest in the condo. Condo laws differ from province to province in Canada.

Timeshares, an idea begun in Europe about 30 years ago, have caught on around the globe and many Canadian families now have an interest in properties outside Canada. These timeshares are not really a form of "ownership of property." In most cases, owners do not receive a 'deed' for their interest. It would be better to think of a timeshare as a license to use property for a fixed period of time. You are buying time, not property. In some cases, these licenses are simply the accumulation of points that are used to purchase time. I am not sure many people think of their timeshare points as home sweet home.

Another form of ownership that is catching fire (at least in Ontario, British Columbia and Alberta) is the idea of fractional ownership. An individual obtains a deed to a percentage interest in a piece of property. Although a variety of structures exists, essentially a person buys, for example, a 10 percent interest in property which then entitles them to five weeks of use. A 25 percent interest would entitle them to 12 to 13 weeks of use. This differs from a timeshare in that fractional ownership truly is ownership in the sense that we typically understand it. The owner receives a deed. Financing can be a little trickier than a standard home and use of the property feels more like checking in and out of a hotel, but it is ownership nonetheless.

I mentioned RVs. While at the Home Show, I saw an interesting new variation on home ownership. Some enterprising architects and designers have developed a home on wheels. It meets the legal specifications of an RV and can be towed to the location of choice. The home is particularly remarkable for being "off the grid," relying on solar power, wind power and propane. The

demonstration unit was a cozy and completely environmentally sustainable condo on wheels. Did you ever imagine towing your home sweet home into the wilderness and living the simple life off the grid? Why not? Instead of title documents, you have an RV license!

Since there are many choices for establishing a home, you would be well advised to think carefully about the advantages and disadvantages of the various ways of holding title. You want to feel secure when you put your feet up to relax in your own home sweet home. 

*Michael Cochrane is a partner with Ricketts, Harris LLP in Toronto, Ontario and co-host of ROBTV's Strictly Legal Thursdays at 6:30 p.m. He is the author of several books, including For Better or For Worse: The Canadian Guide to Marriage Contracts and Cohabitation Agreements (published by John Wiley & Sons Canada Ltd.) This column will be a regular feature and Mr. Cochrane welcomes your comments or suggestions for future columns of interest to readers of PRIVILEGE. His e-mail address is [mcochrane@privilegemgi.com](mailto:mcochrane@privilegemgi.com).*



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# Are You In Control Of Your Wealth?

by Beat J. GULDIMANN, LL.D.

Life is good, right? After all, you've had the good fortune to build significant wealth over time. The assets you have accumulated are the fruits of many years of focus on your business activities. You can proudly look back on a noteworthy career as a successful business owner, CEO or professional and look forward to continuing prosperity in the days to come. You have the confidence of knowing that your good fortune derives, to a large degree, from a lifelong commitment to exercising ultimate control over all aspects of your business and financial activities. You've always been in control, astutely managing how money is earned, how business profits are invested, and how your company grows. This is the simple secret of your success.

With all that money in the bank, perhaps it's time to look at your private and personal situation and ask yourself a fundamental question: Are you as in control of what happens now to the wealth you have accumulated as you have been in the process of its creation?

On the surface, it may appear that way. Your lifestyle is comfortable to say the least. Your children enjoyed a private education and made it to the university of their choice; some of them may have already embarked on promising business careers of their own. You own a cottage in Muskoka and a condominium in Florida.

Your wills are up to date; you own an appropriate level of life insurance. You are a respected community leader and you give a substantial amount of money to charities every year. Virtually anything you want you can obtain. Yes, life is good — but is this as good as it gets?

For many, the answer lies in taking a hard look at the growing complexity of your wealth infrastructure — and



the commensurate circle of advisors assisting in its management. Your corporate banker has also been your private banker for years. You have had the same investment advisor at a large brokerage firm for years. Along the way, they have put you in touch with an insurance agent to look after your life insurance needs. You trust your business law firm to advise on your personal legal situation, including your will and estate planning. You're even still using the accountant that helped you start your business a couple of decades ago.

With all these professionals at your fingertips, what can possibly go wrong? After all, these are the advisors that have taken you this far. They have been with you along the journey and you trust them implicitly to provide you with the best they have to offer.

But are you in control of your advisors or are they controlling the agenda? And let's not forget the most important question of all: Who connects the dots between your banking, investing, legal and accounting services to ensure that all of the wealth related services are synchronized to meet a common goal? Most likely, that would be you — the main or even sole coordinator and the one person who "holds everything together."

By controlling all the strings yourself, you also

bear the responsibility of ensuring that all aspects of your personal wealth are getting the attention required to achieve the optimal result. How heavy does this responsibility weigh on you and are you sure you can carry it alone?

Perhaps a better model can be found in the operating structure of an astutely managed business. To optimize the

success of your enterprise, you rely on professionals to help you coordinate all critical activities. You have a CFO and maybe even a legal and compliance department working to align your investment, banking, legal and accounting initiatives in order to meet the best interests of your company. Wouldn't it be ideal to rely on the same level of expertise in coordinating the advisors in your private life as well?

Helping wealthy entrepreneurs and their families coordinate their advisor network and navigate the complexities of wealth is the essence of Family Office services, a flourishing business in Europe and the United States, and an emerging sector in Canada. With a top-notch Family Office team, you are assured that the dots between all the

*How heavy does this responsibility weigh on you and are you sure you can carry it alone?*

advisors in your wealth universe are connected and their services are appropriately coordinated. As a result, you can rely on your team to get the best banking rates, and to perform ongoing portfolio reviews to ensure your investment activities always accurately reflect your objectives. Equally important, your accountants and lawyers receive the information required to provide you with the best possible structural advice on legal and tax issues.

You may find that using this kind of professional assistance not only improves the level of control you have over your wealth, but may also ensure that, instead of feeling constantly burdened with responsibility, you can enjoy peace of mind. You have the confidence of knowing that competent professionals are exercising the best control possible over your wealth. Even more assuring, you can rely on a coordinated team to ensure continuity should you be unable to act for whatever reason.

All this brings us to the one overriding benefit that makes a Family Office service worth considering: precious time to enjoy the fruits of your labor while dedicated professionals are at work ensuring that your life is indeed good.

*Beat J. Guldumann is a Vice-Chairman at Toronto-based Hampton Securities Inc. and leads the firm's Global Private Client practice. He holds a doctorate degree in law from Basel University (Switzerland).*



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## A Light out of Darkness

### Hockey legend's living legacy

by Andrew LOPEZ



Herbert H. Carnegie

*You must be the change you wish to see in the world.*

Mahatma Ghandi

*Let your difference be your asset.*

Herb Carnegie

Once in a great while, you meet an individual who leaves an indelible imprint on your life by the example of his own. A few weeks ago, I met Herb Carnegie. From the first moment I spoke to him and experienced the wisdom of his words and the beauty of his smile, the word privilege came to mind. The privilege of meeting him, the privilege of sharing Canada with him, the privilege of knowing a human being who raises the bar for all of us.

Herb Carnegie could have been the Jackie Robinson of Canadian hockey. A Black hockey player in the days when there were no Black players in the NHL, Carnegie played out his brilliant career in the Quebec Aces, where he earned standing ovations and the adulation of fans across Quebec. Winner of three consecutive MVP awards, in the twilight of his career he played alongside his young teammate Jean

Beliveau, who was destined for the type of greatness denied Herb Carnegie. He played with the best but, despite his speed, talent and heart, others let the color of his skin keep him from achieving his dream of playing in the NHL.

Herb Carnegie, however, had the strength of character to get up from such a vicious knockdown and the Herculean resolve necessary to knock down racism in Canadian sport.

In the mid-1950s, Carnegie founded the Future Aces Hockey School, one of the first hockey schools in Canada. There he stressed the importance of skills development, team play, and cooperation, concepts in contrast to an aggressive, win-at-any-cost attitude so prevalent in sport today. Some 60,000 students have personally heard Herb Carnegie's message. Since 1987 the Future Aces Foundation has awarded more than \$340,000 to students for their post-secondary education.

In 2004 Herb Carnegie was awarded the Order of Ontario and in 2001 was inducted into the Canadian Sports Hall of Fame for his contribution to hockey. He also excelled at golf, becoming Canadian Sr. Champion in 1977 and 1978, after consecutive wins in 1975 and '76 as Ontario Sr. Championship. He was married to Audrey, the love of his life, for 63 years until her death in 2003, and has four beautiful children. He is regarded as one of the Investors Group's brightest executives, earning the Millionaires Club award an astounding 24 years in a row.

The drive to accomplish began in the 1920s, on the frozen ponds of the north Toronto suburb of Willowdale. A little Black boy, born in Toronto in 1919, dreamed of hearing his name called coast-to-coast by legendary NHL announcer Foster Hewitt.

As John F. Kennedy used to say, "Some men see things as they are and say why. I dream things that never were and say why not." Herb Carnegie had to dream things that never were, because there were no Black NHL-ers.

Imagine the words, "Nigger, Nigger, go back where you came from," as your first childhood memory. Imagine waking up at 4:30 in the morning, time and time again, to walk for 30 minutes in the devastating February cold to the train stop, in order to be able to practice from 5:30 to 7:30 at the cathedral of the icy game, before going to school. Imagine walking into the sacred hockey temple downtown, Maple Leaf Gardens, and marveling at its gleaming ice and the Toronto Maple Leafs crest at its center. Imagine stepping onto the ice of your heroes and carving into your consciousness with each stride the dream of one day wearing the Maple Leaf yourself. Imagine hearing the legendary Foster Hewitt on CBC Radio bringing the stars to life every Saturday night while envisioning the magical day when Foster Hewitt would call your name across the land. "Carnegie shoots! He scores!" Imagine leaving the comfort of home while working and starting a family in the remote mining towns of Northern Quebec and Ontario in order to keep playing and dreaming of the NHL. It was not to be.

Smithfield Middle School is an inner-city school in the northwest corner of Toronto, currently serving 800 students who represent a diverse multi-ethnic population and speak approximately 30 different languages. The school's motto is, "No goal is too high if we climb with care and confidence." During Black History Month last year, the students at Smithfield had the opportunity to meet

and hear the words of Herb Carnegie. By his own admission, Carnegie's greatest accomplishment was writing the Future Aces Creed, a set of principles to inspire children to reach for the stars and not relinquish their dreams. Then 86, Carnegie read his ACES creed, from A to S, to a roomful of rapt young listeners who hung on his every word:

**A:**

*"I will endeavour to develop a positive mental Attitude toward all people and toward my work.*

*I will endeavour to develop my talents and Ability in order that I may be helpful to society.*

*I will endeavour to use my talents and act upon my ability, for without Action I am limited.*

*I will endeavour, through a positive mental attitude, through my ability and through my actions, to Advance not only the values that are important to me, but also the values that are important to others.*

*I will endeavour to Achieve my goal by honest and sincere effort.*

**C:**

*I will endeavour to Co-operate and seek understanding with all people, regardless of color, race or creed.*

*I will endeavour to act Courageously, standing for what is right and speaking out against what is wrong.*

*I will endeavour to be Confident without being arrogant.*



Herb Carnegie - Quebec Aces

**E:**

*I will endeavour to acquire the best Education within my capability.*

*I will endeavour to set a good Example to others.*

**S:**

*I will endeavour to render Service to others.*

*I will endeavour to practise good Sportsmanship in all my decisions, recognizing fair play to all, not complaining about adverse situations, but accepting the bad with the good."*

© 1956 Herbert H. Carnegie

For more than 50 years, Herb Carnegie's goal has been to promote the use of his philosophy by teachers and students as an integral tool in bettering the lives of young people. As Michael George, Smithfield's guidance counselor, said, "Herb gave our students a sense of inspiration, by seeing the hardships he experienced and overcame, resulting not only in the strong person he is today but a powerful role model for our students." After Mr. Carnegie's visit last year, Smithfield adopted the Future Aces Creed, and more than 85% of the student body has adopted the philosophy. "We see noticeable changes in the majority of our kids," said George, "As they embrace the positive behavior and attitude that is central to Herb Carnegie's message."

One Grade 8 student, 14-year-old Karamjeet Marwah, exemplifies the Future Aces Creed in action. Karamjeet was invited to a Future Aces Leadership Conference where Smithfield students were inspired to help less fortunate children. They chose to give back by making it possible for children in Sierra Leone, one of the poorest countries in the world, to fulfill the dream of going to school.

Five schools began a Brick by Brick initiative through the Free The Children Foundation. This project involves raising \$10,000 to erect a school, provide a teacher and supplies, and build a washroom and functional well. The five middle and junior middle schools involved are Smithfield, John D. Parker, North Kipling, Claireville

and Highfield. "Imagine how wonderful kids will feel when they get the chance to go to school for the first time!" one child declared. With George's help, Smithfield students created the Free the Children Team, then took the Brick by Brick information to neighboring schools to share the plan. Committed to raising the \$10,000 required, Smithfield has already surpassed its goal of \$2,000.



Left to right: Karamjeet Marwah, Alan Ashbaugh, Jason Apostol, Harman Malbi, and Herb Carnegie with Northwest 1 promissory note for \$10,000 donation to Brick by Brick campaign. Alan and Jason are representatives of the Free the Children Foundation

Smithfield student Karamjeet Marwah holds Herb Carnegie as his hero. "His speech was so convincing and emotional, he makes you feel good about yourself," said the 14-year-old. "Before he came to our school, bullies were everywhere; it changed everybody; even the bullies are inspired to help!" Karamjeet, who intends to become a doctor, added, "Thank you, Herb Carnegie, for creating the Future Aces Creed. Your help is making such a difference in our lives. I want to be your legacy."

There should be no doubt that Karamjeet, and others like him, are already Herb Carnegie's legacy. Although glaucoma claimed Herb's eyesight seven years ago, the smile on his face, the radiance emanating from his soul, and the willingness to help are as bright today as on the day he stepped on the Willowdale ponds so many decades ago.

I like to think Mr. Gandhi would be proud to see the shining light of the Future Aces Creed borne out of the racist darkness that kept Herb Carnegie from his dream. Although he never played in the NHL, Herb Carnegie still makes others' dreams come true. He became the change he wished to see in the world. ■

[www.futureaces.org](http://www.futureaces.org)





## Puttin' on the Ritz

by Lizzy TYRRELL

Some call it “growing up,” some will say, “It’s about time,” but most will look at Toronto with envy over the next few years. The city has definitely entered a new era in the world of condominium residences and hotels. It is the silent rule that until the Ritz-Carlton has blessed your city with its presence, you cannot be called cosmopolitan!

Just south of Roy Thomson Hall, at Wellington and Simcoe, the new Ritz-Carlton Toronto and The Residences at The Ritz-Carlton, a masterpiece of engineering and architecture, will add a new iconic shape to Toronto’s skyline with its bold, slim and sophisticated design. The new \$325 million project will encompass 700,000 square feet and rise



Photos courtesy of Baker Real Estate

52 stories. Above the 26th floor, the building will slope outward in a unique way to create the largest suites at the top of the hotel-condominium tower.

By 2010, the landscape of this latterly architecturally conservative city will see an explosion of new architectural treasures. What suddenly happened? With the new stunning Royal Ontario Museum addition, the Four Seasons Centre, the Art Gallery of Ontario renovation, the challenging new Ontario College of Art building, a Royal Conservatory of Music refurbishment and the sleek National Ballet of Canada headquarters sprouting up in the last few years or still under construction, Toronto’s cultural and business profile is on the rise.

There are a few opportunities to attract investors and local purchasers alike when it comes to skyscrapers and Toronto now offers those options. Aside from the fact that our economy has out-performed those of most G8 countries, Canada’s future is second-to-none. In addition to vast oil and water reserves, diamonds and forests, the Atlantic, Pacific and Arctic Oceans give us access to the east, west and north. Although located right next to the world’s superpower, we have been able to distance ourselves from some of the dangerous political hot-beds. Toronto is the financial engine of Canada. Like New York and Chicago, it is connected to most world financial capitals with direct two-way, financial-business links.

The Ritz-Carlton Hotel Company, L.L.C., Graywood Developments Ltd., and The Cadillac Fairview Corporation Limited are the partners in this project. Ritz-Carlton has 59 hotels in 20 countries. Graywood has completed major residential, commercial and office projects in North America. Cadillac Fairview is one of the continent’s largest and most dynamic investors, owners and managers of commercial real estate.

Just imagine a five-storey glass podium at ground level, with a 25-foot-high lobby, dramatically cantilevered 45 feet over a granite entrance driveway. A fine dining restaurant on the mezzanine overlooks the main lobby, prestigious conferences, and a 600-capacity ballroom. I can just imagine some of the fine weddings that will be celebrated in this magnificent structure. Privilege Magazine has also learned that the largest and most luxurious spa in Toronto will take up residence, complete with salon, pool and fitness facilities. Level six through level 20 will house 267 five-star hotel rooms and suite, including a level reserved for the Presidential Suite.

The Residences are designed for those with discerning taste. Prices start at \$1.2 million and rise to more than \$8 million. One-bedroom, two-bedroom-plus-den and three-



bedroom-plus-den residences and penthouses range from 1,400 square feet to more than 10,000 square feet. The top penthouse includes two lower penthouse suites, each with approximately 6,000 square feet of sumptuous living space. Priced at approximately \$12 million, the top resi-

dential level is an incredible 10,820-square-foot penthouse with a terrace of 2,000 square feet. Kohn Pedersen Fox Associates (KPF), Architects and Planners of New York (exterior), and Page + Steele Architects Planners of Toronto (interior) will prove a powerful collaboration. HBA/Hirsch Bedner Associates Design Consultants (hotel suites and public spaces) and Babey Moulton Jue & Booth (amenities, common areas, finishes, interior suite and penthouse designs) are the interior designers. Strybos Associates of Mississauga will design the surrounding landscape.

The other week I was fortunate enough to be sipping my Italian Barolo wine while admiring a great pre-war apartment on Fifth Avenue in New York. In London, England the Nash terraces border Regent Park. Toronto is not old, as cities go, and has neither preserved nor built many famed structures, the CN Tower notwithstanding.

In 1920, when the first Ritz-Carlton opened in the U.S.A, the proverbial line was drawn in the sand as to what constitutes true luxury. Private baths, ever-present fresh-cut flowers, world-class cuisine, impeccably decorated rooms — these are signature samples of the Ritz side of that dividing line. What makes the Ritz project truly exceptional and contributes to Toronto’s modern image is its svelte luxuriant modernism, as well as the exquisite craftsmanship that will be carved into each and every one of the apartments. Private elevators, 10-to-12-foot ceilings, hardwood floors, floor-to-ceiling double-glazed windows, nine-foot doors and even Sub-Zero® wine coolers will be standard.

By stepping up to the luxurious legacy with which the very name Ritz is synonymous, Toronto can finally lay claim to some attitude.

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by Tom A. VACHLIOTIS

The heading of last month's article was "When East Meets West." In this issue, we take another look on Dubai, this time focusing on its financial strengths, architectural accomplishments and some of the future plans for this remarkable place.

"Privilege Report" is a regular feature that looks at destinations and reports back to our readers from the financial as well as the tourist standpoint. I was first introduced to the Emirate by our corporate lawyer, Mark McMackin, of Ricketts Harris. In February, we visited Dubai, where Mark has clients involved in the real estate development field. He had already investigated some of the aspects of corporate structure and tax planning the Emirate offers international companies and high-net-worth individuals. I thought, "What better guide to show me around than our own lawyer?"

The Western world's economies depend on the continuous flow of a mineral extracted from the earth at great cost.

Without the continuous supply of oil, society could come to an overnight standstill. Without oil, the industrial sites of the almighty U.S.A would be collecting spider webs. Europe still depends on oil, even though the Europeans have had the foresight to start mobilizing other energy resources by forcing major industries to think outside the box and prepare for a dark future. Our materialistic society could undergo major surgery. Some will claim our borders are in danger from societies starving for oil. Others may say society will be so devastated that no-one will care and anarchy will result. Is this doom and gloom all scenario realistic? Yes, I believe so! Countries like Canada, however, will also reap benefits from the problematic issue. Canada, oil-rich today, will be oil-rich tomorrow and in the years to come. Dubai's oil deposits, however, will be no more. Their deposits will soon be depleted. The Sheiks who control them have not only realized what is happening to their single greatest asset, but are also are planning for their future. Are we?

Our April article touched on reasons for tourists to visit Dubai, the stunning result of some incredible vision, tenacity, financial brilliance and the will to succeed. This structural wonder has sprung up in 10 years and been built on top of sand. In physics I was taught that nothing comes from nothing. Dubai seems to defy that rule! Something beautiful has been created out of practically nothing. Money alone could build the world's tallest building. Just bringing bulldozers does not mean having the know-how to excavate and erect a 100-storey building. "The Burj Dubai," an incredible structure, grows one full floor every four days!

Sometimes the world seems to be burning around us. Tempers flare, egos and religious beliefs interfere with co-habitation. News stories about ongoing arguments between one small group of Arabs and the rest of the world, or one small group from the rest of the world and a small group of Arabs appear daily. Rhetorical statements can be dangerous

statements. But in my opinion, no one is right. Then again, is anyone wrong?

When I first talked to people in Dubai, I could clearly see in their eyes that, although they admired the accomplishments, most feared their neighbors as extremist and dangerous. I discovered that these neighbors are some of the heaviest financial investors in the Emirate. Why in the world would anyone harm this gorgeous place? Why in the world would anyone affect this place when Dubai is the Switzerland of the Arab world?

Another miracle is that 1.5 million people live there, in a kind of melting pot without signs of politics, terrorism or crime. We in Canada, so proud of our accomplishments in multiculturalism, have no idea of the meaning of the word until we visit Dubai. Everyone has carved a niche and excels in it. Skilled construction workers from India and Pakistan are bused in from their living compounds for shift changes around





the clock, wearing their corporate uniforms to pour cement or excavate a hole or put up drywall.

The Arabs in Dubai have invited the best of the best to help build them a country. This little Bedouin settlement by the water is dependent no more on pearl diving and fishing. With the discovery of oil, everything changed. They have found drinking water where drinking water did not exist, built skyscrapers and highways upon sand, instituted a banking megalopolis and created an infrastructure never before imagined. Bringing snow year-around to a place where summer temperatures soar beyond 50 degrees Celsius gives some idea of the magnitude of the project.

Some may jealously assert that it is “our” money that has brought prosperity to Dubai. Absolutely correct! By the same token, however, the European and the North American economies were built around the allegedly never-ending Middle East oil reserves. Well, my friends, the oil flow is coming to an end and the powers that be in Dubai know it. They have plans. They are not running scared. We are the ones still consuming buckets of oil every day. So let us rejoice that the Arabian minds have ideas for the future. Let us also recoup some of our money by supporting the mammoth investment process in play before our eyes. It is spectacular!

A few years ago, only 50,000 Arabians lived in Dubai. Today Dubai has moved to consolidate its position as the Arabian trade hub of the region. Once upon a time, the wild desert cactuses stood tall, where today ultra-modern apartments in 50-storey skyscrapers are bought and sold daily. Sometimes extreme profits are made. But it is the cautious investors who are reaping the benefits of the consistent real estate appreciation. Deeds could not formerly be issued as freehold properties. Today all that has changed; even the old British

rule of “a lease” has now become yesterday’s news. Today you buy real estate and it is yours forever. If you also have the savvy to get good local advice, you might even be able to buy a property within a registered incorporated company to maximize tax benefits. Professional legal and financial advice is the only pill for avoiding later trials and tribulations! But don’t be surprised if your neighbor is from Iran or Iraq. These people are trying to invest their financial wealth in a safe environment. Is there something they know that we don’t?

Thanks to the far-reaching vision of Dubai’s ruling family, the cosmopolitan trade capital now has an excellent infrastructure, as well as telecommunications and financial systems. The evolution has been as quick as the sucking sound of the oil consumed around the world. By 2010 Dubai’s 1.5 million population is expected to grow to 5 million. Can construction keep pace? That may be the multi-million-dollar question!

I honestly believe Dubai is a safe place. No-one will interfere with the progress while everyone has something to lose. It seems as though a peace treaty has been signed behind the scenes by all concerned, declaring Dubai to be the only safe haven in the Arab world.

It was in 1966 that Dubai’s oil reserves were discovered. In 1971 a decision among royal families in the area created the United Arab Emirates. We must also understand that some of these royal families were not fond of one another. But they saw the light, years before the Europeans decided to form the European Economic Community. United we stand, divided we fall, the Sheiks decided, and in 2003 Dubai’s non-oil trade reached US\$70 billion, proving to the world that foresight works. Today the GDP per capita is around the US\$20,000 mark, among the highest in the world.

Then came the call for expatriates to come and live in a tax-free environment, savoring the fruits of their hard work without having to file income tax every April. Situated at the crossroads of Europe, Asia and Africa, Dubai appealed and expatriates took advantage of the opportunity. People from more than 150 nations crossed the border and accepted Dubai’s strict laws – including the freedom to do as you wish, but no stealing, no harming others, work hard, play hard, and no drinking alcohol in areas where it is prohibited. And, by the way, do not get caught driving “under the influence.” In most cases these laws are obeyed, but if not you will find yourself waving goodbye from an airplane window. You might see some horrendous car accidents because there is no highway speed limit. Some expatriates driving powerful German, Italian and Japanese machines decide to declare lift-off in the middle of the night after a liquid evening at the Buddha Bar – where beautiful people go to exchange personal opinions about Gucci, Chanel, Maserati, Ferrari and perhaps some bodily fluids.

Forget your stereotype of the shopping mall. Add marble, water fountains, trees, frescoes, the latest Parisian fashions and a ski hill that operates with real snow 12 months of the year. As De Beers says, “Diamonds Are Forever.” Maybe that’s why you see jewelry stores everywhere. Rolex has replaced Timex. Mont Blanc has replaced Cross pens. And there are grocery stores in the main malls. Right there you can buy everything from condoms to toothpaste, lamb chops to DVDs, jewelry to computers, plasma TVs to screwdrivers. At the exit, you can choose from one of 52 cash registers serviced by real people. What an amazing idea – service! Get the people out of the store so more people can come in and buy! And there is no tax on anything that you buy!

In 1960, an airfield was built in order to accommodate some incoming DC3s. By 1969, ten airlines flew regularly to and from Dubai. Today, more than 100 international carriers fly make use of a new modern facility. A brand new airport is currently under construction to accommodate more than 70 million passengers annually by the year 2010.

A free zone in Dubai is custom-made to accommodate different trades. For example, the first free zone was Jebel Ali free zone (JAFZA). It is geared towards general trading, import, export and manufacturing. Then came Dubai Internet City (DIC), tailored to the needs of IT companies such as Microsoft and Oracle. Many more followed – Dubai Media City, Dubai Metal and Commodities City, and Dubai Healthcare City. The latest addition is Dubai International Financial Center – a free zone for banks, financial services providers and insurance companies.

Such regulated public companies are required to have reporting mechanisms in place and to follow shareholder reporting responsibilities in their own countries. Within the Free Zone, however, one reaps all the fruit one is able to grow!

Communications giants CNN and CNBC have chosen Dubai as their Middle East head offices. More than 300 Fortune 500 companies are located right here, in the undisputed business hub of the Middle East.

Thousands of small and medium-sized corporations in the Free Zone transact billions of dollars on a daily basis. Dubai has greeted traders from all over the world. Europeans have taken advantage of everything from banking to to manufacturing. Switzerland, the Netherlands, Italy, Spain and the United Kingdom are there. Canadians also have a huge and important role in the success of the emirate,



Photo by nasser@nasservision.com



Department of Tourism & Marketing, Dubai



World-famous Burj Al Arab (left) and Jumeirah Beach (right) hotels



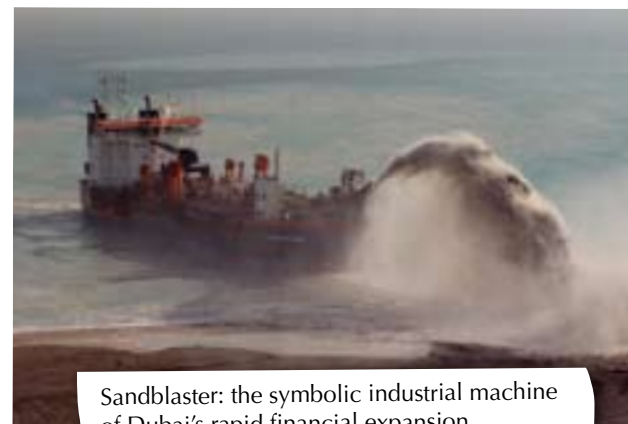
Luxury yachts docked at Dubai marina

Department of Tourism & Marketing, Dubai

Tom A. Vachliotis



Cranes, cranes and more cranes. Skyscrapers spurt up like wildflowers to meet demands.



Sandblaster: the symbolic industrial machine of Dubai's rapid financial expansion

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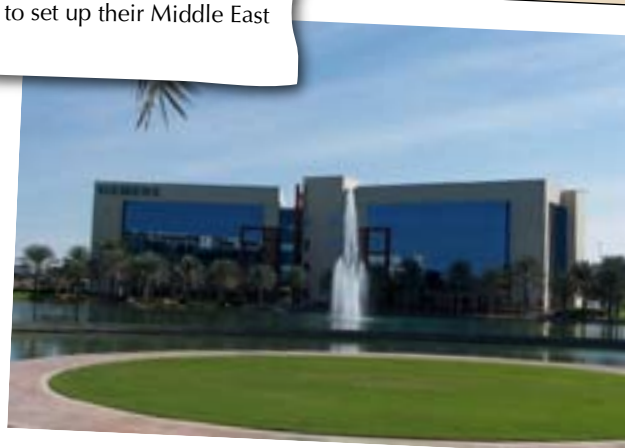


World-class corporations race to set up their Middle East headquarters in Dubai



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including in engineering and architecture. Most of the 5,500 Canadians living there went for a short time but remained because of the booming opportunities. Although stock markets have hit a few correctional speed-bumps lately, no-one doubts the Emirate's bright future.

People fight over the correct number of construction cranes right now in Dubai. Some say 20 % of the worlds cranes are there, some say 30%. Who cares? Even if it were 5%, it is an astonishing number! I witnessed this festival of cranes moving in a mechanical dance. I witnessed them lifting tonnes of steel and cement in the daytime and fully decked out in living light-bulb color at night. Construction goes on 24 hours a day, seven days a week.

One of the most amazing sites was the continuous pouring of sand into the sea to create land. The Palms project is incredible. Land exists where it did not before. And Europeans, Russians and Asians are buying property like I have never seen – some for investment purposes and some to reside.

I can just picture a private meeting some years ago in a palace in the middle of the desert between a ruler and his sons about their future. The black gold bubbling out of the ground is going to stop. The Western world has consumed most of it. The next generation also has some very significant achievements and beautifully framed pieces of paper hanging on their walls – MBAs and PhDs from Harvard, Oxford, UCLA and so on. This new educated generation is not only patriotic but has been taught to assimilate in the global environment and to take the monetary wealth sucked out of the black empty oil holes and reinvest it in new industries in Dubai and around the world, creating a vibrant, secure and safe environment to call home.

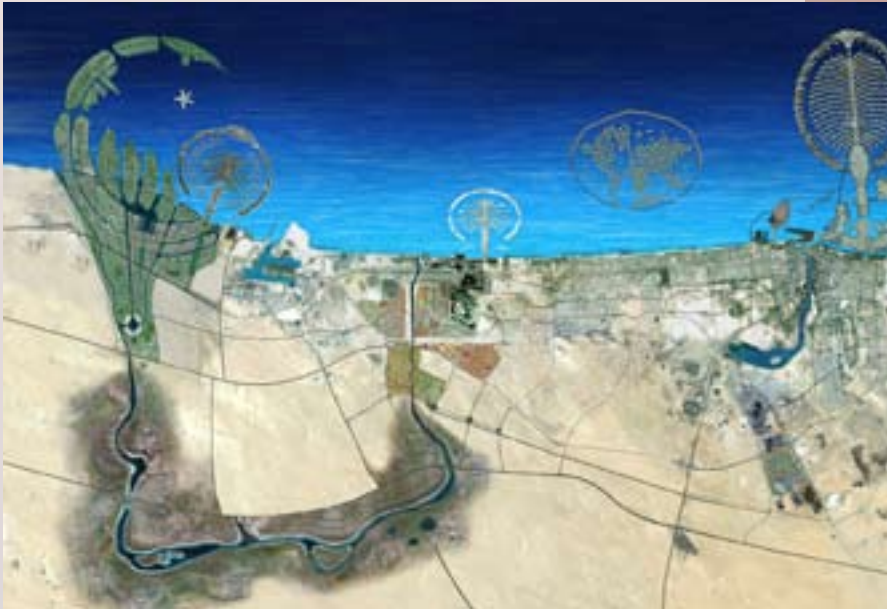
Dubai belongs to the next generation. It's a big project, with high stakes. Various professionals must be brought in as part of the process. In 2003, the Bank Governors of the World chose Dubai as the venue for their annual meeting, realizing it as a powerhouse in the making!

Internationally recognized developments such as the Dubai International Financial Centre, the Dubai Healthcare City, the Dubai Academic City, the Dubai Humanitarian City and the world/s largest entertainment project – Dubailand are just a few of the complex components of the massive infra-structure. Dubai's world-class hospitality thrives in properties such as the Burj Al Arab, the only seven-star hotel in the world, the Emirates Towers, ranked the world's third best Business Hotel in 2005; the Madinat Jumeirah, and the Bab Al Shams Resort, in addition to other leading international hotel chains. Dubai's waterfront is the largest master-planned waterfront development in the world. The world's richest horse race, the ATP Tennis Championships, the Dubai Desert Classic Golf Tournaments and the Dubai International Rally are just a few events the government has put in place to attract tourists.

Just 17 years ago, playing golf on grass in Dubai did not exist. It was in 1988 that a golf ball first rolled down a perfectly manicured green into that first hole. At that point, Tiger Woods was blowing out his twelve birthday candles and Ernie

Els had a year to go before making his European Tour debut, while Justin Rose, Europe's rising golf star, was only eight years old. In 1988, the Emirates Golf Club opened its doors to the world, offering a welcome wagon that has never stopped. In 2005 Dubai opened its eight all-grass courses, silencing all skeptics who doubted the PGA European Tour could find a home in the Middle East.

Some are calling Dubai the City of Landmarks. Others call it the home of some of the most remarkable buildings in the world. Dubai is a designer city, dotted with gardens, fountains and natural retreats. It is a city preferred by those who love a secure environment. It is also the new destination for intelligent and sophisticated investors in business and property.



I spent 10 magnificent days in Dubai, days that began in the early morning and finished very late at night. The fact that Sunday is a working day added to my time-clock confusion. What I saw and felt was people making a lot of money and minding their own business. Sometimes they forget to stop and smell the roses. Is it an environment in which I could see myself living for the rest of my life? No. But it is an environment in which I could see myself spending a few years there and absolutely doing business.

Would I go there to live and/or invest without involving a Canadian set of legal eyes? Never! Would I invest in Dubai? Absolutely! Would I invest in Dubai without local representation? No. Is it because I do not trust the Arabs? No! This has nothing to do with the Arabs, the expatriates, or anyone else. In Canada, our way of doing business is totally different from that of any other country in the world, including the U.S. In Canada we do not take risks and/or chances. Being cautious is what has sometimes cost us dearly and sometimes paid off in spades. Yes, there are tremendous opportunities for wealth enrichment in Dubai. Yes, there are tremendous opportunities for real-estate acquisition in Dubai. Yes, its future is great. One must approach, however, from a sophisticated investors' standpoint. Have your eyes open; enjoy the ride. But be in it for the long term. Dubai is going to be a lot of fun.

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PHOTOGRAPHY: NATASHA V

■ FASHION ■



springBING

Rock out in style with layered jewels and precious stones  
paired with this season's makeup must-haves

*photography* chris chapman

*fashion director* sharon dunne

*beauty director* jody daye





#### CRYSTAL LIGHTS

Modern feminine beauty - Renee's cheeks are swirled with *Satin Bright All-Over Highlighting Powder* to give her a beautiful soft pink glow; lips are lined in *fuchsia* writer and topped with *Pure Color Crystal Gloss* in *satin orchid* for a pop of vivid color.

Crystal Shawl BASIA available at Basia Boutique, Toronto

*Previous page*  
Gold Python Clutch TOD'S  
\$1,995 at Holt Renfrew  
All Gemstone Rings  
\$5,600-\$22,500 exclusive to Birks



#### INTENSE SHADE

Let your lips take center stage and command attention in a shocking shade of *kissable coral*. The perfect pout is topped with *The Lip Shine* while her skin gleams with *The Cheek Glow Stick* in *Azurée Glow*.

*This page:*  
makeup from the exclusive Tom Ford Estée Lauder Collection, Azurée.

Sunglasses GOLD & WOOD  
\$530 at Josephson Opticians  
Necklace COLLETTE HARMON available at Collette Harmon Boutique, Toronto



#### PRETTY IN PINK

Shimmery textures in playful pinks capture fashion's romantic mood. *Rosebud* lips are plumped with *Pure Color Gloss* in *satin bow* and on the eye a soft line of *Pure Color Eyeliner* in *opal ribbon*. The picture of pretty is complete with polished nails in *satin ribbon*.

Silk Top ALBERTA FERRETTI  
\$695 at Holt Renfrew  
*Sphere Collection* Pink Sapphire necklace, ring, earrings  
MICHELE DELLA VALLE  
\$10,500-\$35,000 for Birks

#### ROMANCING THE STONE

You glow, Girl. Skin radiates glamour with *The Face Sheen*; eyes are enhanced with *The Eyeliner* in *noirée*; on lid and under eye *The Eye Duo* in *cap bronzée* gives a metallic gleam; on cheeks *The Sun Bronzer* is the safest way to tan, while a neutral mouth in *The Lip* nude completes a polished take on modern beauty.

*This page:*  
makeup from the exclusive Tom Ford  
Estée Lauder Collection, Azurée

Trench Coat MICHAEL KORS  
\$2,400 at Holt Renfrew  
Aluminum Boa, Rose Quartz, Clear Quartz,  
Cherry Quartz and Crystal Necklaces BASIA at  
Basia Boutique, Toronto





#### TIME TRAVEL

Sexy bare legs look best with a hint of color with *The Body Tint* from the exclusive Tom Ford Estée Lauder Collection, Azurée.

*All makeup:*

Premiere Artist Jody Daye for Estée Lauder

Shoes MIU MIU \$625 at Browns  
Watches OMEGA \$3,950 - \$7,500 at Birks

*Additional Credits*

Model: Renée Webster from Next  
Photography assistant: Ed Kowal  
Styling assistant: Joanne Zacher

# AN EVENING UNDER THE STARS

## 22nd Annual NATIONAL ADVERTISING BENEVOLENT SOCIETY Fundraising Gala



2006 Gala Chairs, Frank Palmer of DDB Canada and Tony Viner of Rogers Media cordially invite you to join us for an evening under the stars with fine dining and show stopping entertainment.



Featuring an expanded silent auction and the unparalleled vocals of world-renowned Michael Burgess and Friends.

Date: Thursday, May 11, 2006  
Location: Kool Haus, Queens Quay, Toronto, Ontario  
Attire: Black Tie / Formal  
Price: \$400 per ticket  
\$3750 per table

To order your tickets or for more information visit us online at [www.nabs.org](http://www.nabs.org) or contact Christina Fairhurst at 416-962-0446 / [christinaf@nabs.org](mailto:christinaf@nabs.org)

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#### SILVER Sponsors

CHUM



Entertainment







(From left) The Right Honourable Adrienne Clarkson presents CSHF Modern Era Inductee Leonard Cohen

Louise Pitre vamps it up with a version of CSHF Pioneer Inductee, William Eckstein's 'S'Nice'

# Songwriting Legends honored with heartfelt musical tributes

by Isabelle SPEERIN

It was an evening not only to remember but also to cherish. The third annual gala of the Canadian Songwriters Hall of Fame presented a star-studded event staged at the Metro Toronto Convention Centre, broadcast on CBC Radio and Television, and sponsored by TD Canada Trust. Guests looking for rare performances of some of Canada's greatest songs by some of its greatest artists, as well as some serious star-gazing, were not disappointed. It was a once-in-a-lifetime tribute to those who have written some of Canada's biggest national and international hits.

The undisputed highlight of the evening began with a heartfelt speech by former governor-general Adrienne Clarkson, a lifelong arts supporter, to media-shy inductee

**k.d. lang, Willie Nelson, Rufus Wainwright, Gordon Lightfoot, Anne Murray, Jann Arden, David Usher, Haydain Neale, Sarah Slean, Louise Pitre, Jimmy Rankin and Andy Kim lit up the Hall of Fame gala**

Leonard Cohen. Visibly moved, Cohen, hand on heart, accepted his award and observed wryly, "If I knew where the good songs came from, I would go there more often."

The Cohen love-fest continued with remarkable performances from Willie Nelson, with his version of Cohen's *Bird on a Wire*, and Rufus Wainwright, with his personalized delivery of *Everybody Knows*. Concluding the magical tribute was the incomparable k.d. lang, who outdid herself

by rendering an unbelievably heart-wrenching version of Cohen's *Hallelujah*. Her electrifying performance reduced many audience members to tears. Cohen himself seemed at once overwhelmed by and overjoyed at the depth of feeling in the musical accolades. Heaven must have heard.

Inaugural CSHF inductee Gordon Lightfoot, singer/songwriter David Usher, and jacksoul's Haydain Neale were among the 1,300 VIP guests to witness history in the making. Hosted by CBC Radio's Andrew Craig and Radio-Canada's Sophie Durocher, the evening took the audience on an emotional two-hour journey through three eras — Pioneer, Radio and Modern. Twenty-six classic Canadian songs, including The Stampeders' *Sweet City Woman*, Félix Leclerc's *Le tour de l'île*, Oscar Brand's *A Guy is a Guy*, and

traditional Canadian folk song *Farewell to Nova Scotia*, were inducted into the Hall of Fame.

Through numerous standing ovations, the gala showcased Sarah Slean, Marie-Mai and Fred St-Gelais, Claire Pelletier, Doc Walker, Louise Pitre, Marabu, Martin Léon, Jessica Vigneault, Amélie Veille, Online, Lynda Thalie, Jimmy Rankin and Divine Brown.

Backed by Faith Chorale, R&B singer Jully Black gave a soulful rendition of Gene MacLellan's *Put Your Hand in the Hand*, while singer/songwriter Andy Kim fused his classic pop hit *Sugar Sugar* with the sounds of Bedouin Soundclash, Esthero and La Jeunesse Girls Choir.

Jann Arden presented Anne Murray with one of two 2006 CSHF Legacy Awards, presented to those who have contributed to the Canadian songwriting industry. The second Legacy was given to legendary Québec singer Lucille Dumont. Also honored was Québec songwriting icon Gilles Vigneault, whose award was presented by UDA président Pierre Curzi, star of the acclaimed Denys Arcand movies *The Barbarian Invasions* and *The Decline of the American Empire*.

After the induction ceremony, attendees bid on such silent auction items as Oscar Peterson's Clavinova Yamaha piano, used by the jazz great to create musical arrangements from 2001 to 2005; a 2006 LX50 XM Satellite Radio-branded Vespa, and an all-inclusive retreat for two to Royal Bahamian Sandals Resorts.

The Hall of Fame created a performance-rich, passionate yet intimate night of rare musical collaborations, instilling pride in and for Canada's greatest songsmiths. [www.cansong.ca](http://www.cansong.ca).



k.d. lang



(From left) CSHF Executive Director Jody Scotchmer, CSHF Legacy Award Recipient Anne Murray and Peter Steinmetz



Rufus Wainwright's sexy version of Leonard Cohen's "Everybody Knows" was an audience favourite



Peter Steinmetz (left) with Ontario Minister of Culture, The Honourable Madeleine Meilleur





Group recipients

## Making a Difference

### 40 of the best and brightest named

by Janice KAYE

Young, idealistic and already on top, these Canadians want to solve problems, teach people, build companies, make money, contribute ideas. They are Canada's Top 40 Under 40™ -- achievers under the age of 40 who are not only the leaders of tomorrow, but already the leaders of today.

The 11<sup>th</sup> annual Top 40 awards ceremony took place at the Arcadian Court in Toronto on Tuesday, May 2<sup>nd</sup>. The 40 recipients were chosen from a list of more than a thousand, short-listed to 100, and then chosen by a panel of 29 business and community leaders. It's not enough just to be smart and successful. All nominees were judged on their vision, leadership, innovation, achievement, impact, development strategy and community involvement.

One honoree, Craig Kielburger, chair and founder of his activist Free the Children organization, recently received this year's World Children's Prize from Queen

Silvia of Sweden. When he was just 12 years old, Kielburger founded the group with his older brother Marc, who was a Top 40-er in 2003.

In the social and political sphere, in addition to Kielburger, three very special young people rose to the occasion: Christopher Alexander, deputy special representative of the secretary-general for Afghanistan at the U.N; Neil Hetherington, CEO of Habitat for Humanity; Jason Clemons, director of fiscal studies at the Fraser Institute; and Rudyard Griffiths, executive director of the Dominion Institute.

The other Top 40 are in good company as well, considering such past recipients as astronaut Julie Payette (1999), Sleep Country Canada president Christine Magee (1997), Air Canada chief Robert Milton (1998), top lawyer Dale Lastman of Goodman Phillips & Vineberg (1995); Dr. Samantha Nutt, executive director and co-founder of War

Child Canada (2002), Derek J. Burney, head of Corel Corp. (2001), and TD Bank senior VP Margo McConvey. The awards are sponsored by executive search firm the Caldwell Partners International, Certified General Accountants of Canada, the Globe and Mail, Air Canada and Privilege Magazine.

C. Douglas (Doug) Caldwell, Chairman and CEO of sponsor Caldwell Partners, came up with the original idea for the Top 40 and founded the awards eleven years ago. For the first time, Privilege sponsored the crystal cube, which this year was designed by world-renowned crystal artist Mark Raynes Roberts. The stunningly simple cube design symbolizes leadership as a continuous challenge with a solid foundation, a clear vision, and fresh possibilities and perspectives at every turn. Reflecting and refracting light, the transparent cube on a rosewood base implies the endlessly multi-faceted business of motivating others as well as the reality that the burden of leadership is a heavy one.

In the burgeoning field of marketing, the honorees are David Ceolin, president of Digital Cement; Stephen Segal, VP at Loewen, Steinbach in Manitoba; and Antoine Nohra, chairman of Credico Marketing of Montreal.

There were several recipients who have chosen to go into the financial sector: Jean-Francois Courville, president and CEO of State Street Canada; Philip Smith, managing director and head of investment banking at Scotia Capital; Alain Raquepas, VP and CFO of CAE of Montreal; Robert Palter, principal of McKinsey and Co; and Paul Clark, senior VP at TD Canada Trust.

Academics in several specialties came up with better than an A+, and include pediatric neurologist Brenda Banwell; Poonam Puri, associate law professor at Osgoode Hall Law School at York University; Karim Nader, associate professor in psychology at McGill University; Philip Zelazo, Canada research chair and professor of neuropsychology at the University of Toronto; Steven J. M. Jones, head of bioinformatics and associate director of



1. Poonam Puri with her crystal award cube; 2. Tom Vachliotis presents to Erifili Morfidis; 3. Doug Caldwell presents to Craig Kielburger; 4. Doug Caldwell presents to Jean-Francois Courville.

the Genome Sciences Centre, British Columbia Cancer Agency, Vancouver; Patrick P.W. Luke, associate professor of surgery at the University of Western Ontario, surgical director of renal and pancreatic transplantation, attending surgeon London Health Sciences Centre, London; and Dov Bercovici, vice-president of operations at Nova Scotia's Acadia University.

The many business recipients also excel in their fields: CHUM senior VP Roma Khanna; Karen Radford, executive vice-president and president of Telus Quebec and Telus Partner Solutions; Scott McCrea, president of both Armour Group and Overland Realty of Halifax; Isabelle Hudon, president and CEO of the Montreal Board of Trade; Linda McCurdy, president and CEO of K-Bro Linen Systems; James Dean, president and CEO of DPoint Technologies of Vancouver; and Jonathan Carroll, president of itravel2000.com; Erifili Morfidis, president and CEO of Teleperformance Canada, Toronto; Anthony Lacavera, chair and CEO of Globalive Communications Corp; Sean Murray, president and CEO of Advocate Printing and

Publishing Co. of Pictou, N.S; Josee Dykun, VP of human resources at the Yellow Pages Group Co; Brian Scudamore, founder and CEO of 1-800-Got Junk?; C.J. Lovett Lewis, president of Cansel Survey Equipment of Burnaby, B.C; Keith Mullett, managing director of European operations, CHC Helicopter Corp; Ian Wilson, president of Wilson Fuel Co. of Halifax; and Steven Douglas, executive VP and CFO of Falconbridge.

In the high-tech area, Dennis Kavelman, CFO of Research in Motion, Waterloo; Lorne Abony, CEO Fun Technologies PLC of Toronto; Mark Cohon, president and CEO of AudienceView Software Corp, Toronto; and Jordan Banks, managing director of eBay Canada were the winners.

Pay attention, Canada. They're the future. ■

*Look for more in-depth information on winners in the next issue of Privilege.*



# motionball Gala 2006

Fundraising on the move

by Ryan HETHERINGTON-KEYS

Photos by Ryan Hetherington-Keys, Andrea Sogge

More than a thousand people attended the *motionball* Gala at the York Event Theatre in late February. As the doors opened for the VIP pre-party, welcoming faces and tables of auction goodies appeared.

Over the past five years, the *motionball* Gala has raised almost \$500,000 for the Special Olympics Canada Foundation. This year's Gala included a performance by Zero Gravity Circus — a Canadian troupe of high-impact circus entertainers, an art gallery featuring some of the hottest artists in the Toronto area, as well as a fully loaded silent auction that helped raise more than \$100,000.



Left rear — 3 Etherington brothers Mark, Sean & Paul, John Scullion, Mark Raynes Roberts. Left front — Jane Ip, Tom Vacchiotis, Dianne Clemons, Beth McBlain & Michael "Pinball" Clemons

The VIP event kick-started the evening with an elegant buffet and bar. The St. Andrew's Drum Corps played the event organizer, Paul Etherington, into the spotlight. Etherington spoke briefly about the positive impact the *motionball* has made in the Special Olympics community before handing the microphone over to Milton Barnes, the official host for the evening. President of the Loyalty Group, John Scullion, was presented an award by none other than Toronto's own Michael "Pinball" Clemons on behalf of the *motionball* organizers for his continuing involvement.

After the award presentation, guests proceeded upstairs to the main entertainment venue. Zero Gravity astonished the crowd with dynamic and colorful acrobatic performances.

On July 15<sup>th</sup>, Vancouver hops on the motion bandwagon with Six Degrees of Separation — the newest *motionball* event in support of Canadian Special Olympians. To be held at the historic Commodore Ballroom, this event is sure to light up the summer. The bar will be open, the auction silent and the evening hot. The Neil Diamond cover band intends to make some noise at the swank VIP reception. The Cirque de Phoenix dancers will astound, along with a professional breakdance routine, both bound to get hearts pumping. A cool DJ, swell door prizes, a yummy midnight dessert buffet, and more, should satisfy the crowd of young professionals as they step up to the dinner plate as the next generation of donors.

For ticket and event information please visit [www.sixdegreesvancouver.com](http://www.sixdegreesvancouver.com) or [www.motionball.com](http://www.motionball.com)



They excelled at everything from hip-hop dancing to an extreme acrobatics demo by three members of the team who threw each other 15 feet into the air.

The rest of the event carried on late into the night and then into the wee hours of the morning with a DJ playing favorites from the '80s as well as today's sounds.

For more information check out [www.motionball.com](http://www.motionball.com)



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## HAPPENINGS

## Chinese New Year

## Respecting the Elders

by Jody GLASER

Chinese New Year is the longest and most important celebration in the Chinese calendar. This year, many celebrations were planned worldwide to usher in the Year of the Dog.

One of the largest and most established countdowns is the 2006 *Dragon Ball*, the signature fundraiser for the Yee Hong Community Wellness Foundation for the past 17 years. The ball has raised more than \$12.5 million to provide seniors with the quality care and exceptional services they deserve.

Dr. Joseph Wong has campaigned through those years



to build the Yee Hong Centres, which provide everything from community-based services to social and supportive housing with long-term nursing-home care.

More than 1,450 guests began the evening at the Metro Toronto Convention Centre with an electrifying lion dance performed by Northern Legs and Southern Fists Dragon and Lion Dance Team. Next up, the Chinese Dance Workshop took to the stage with dancers as young as four years of age.

Following the delectable Gala Dinner, Dr. Wong presented the Corporate Community Champion Award to Mandarin Restaurants for their commitment to significant funding support since 1999. The Grand Reception this night was truly bountiful, thanks to their creativity.

The crowd gave a heartfelt standing ovation to Her Worship Mayor Hazel McCallion as she received a Golden Achievement Award. What an inspiration to all ages!

Dinner jazz was courtesy of the Lester McLean Trio, featuring guitarist Michael Occhipinti taking us to the final New Year countdown with fireworks and cake, as well as champagne toasts to a plentiful year ahead. The Midnight Fantasy Buffet was another gastronomic treat where calorie-counting could be put away for another day.

Other performers who donated their time and services were Robert Pilon, backed by a children's choir, and the band Grooveyard, who provided music for dancing at the after-party.

A Gallery of Memories sponsored by BMO Financial Group showcased photographs of 17 seniors with their families. Each Onnig Cavouk portrait is a result of a unique relationship between artist and subject. Since many Yee Hong residents were too ill or frail to attend the Gala, the exhibit represented them with honor.

All in all, it was a remarkable celebration of the New Year in an environment of community support. The ball is very special salute to its seniors. Dr. Wong summarized, "We remember our roots and our heritage; we remember how and where we came from."

For more information visit [www.yeehong.com](http://www.yeehong.com)

1. Musical theatre and recording artist Robert Pilon

2. Casui SIU as God of Fortune

3. Dr. Peter Alexander Kircher, Consul General De Costa Rica and wife Helen Ching-Kircher, president & COO Downtown Fine Cars Group

4. NDP leader Jack Layton, newly elected MP Olivia Chow, Mayor David Miller and wife Jill Arthur

5. Lawyer Susan Eng, chairman of Yee Hong Centre for Geriatric Care

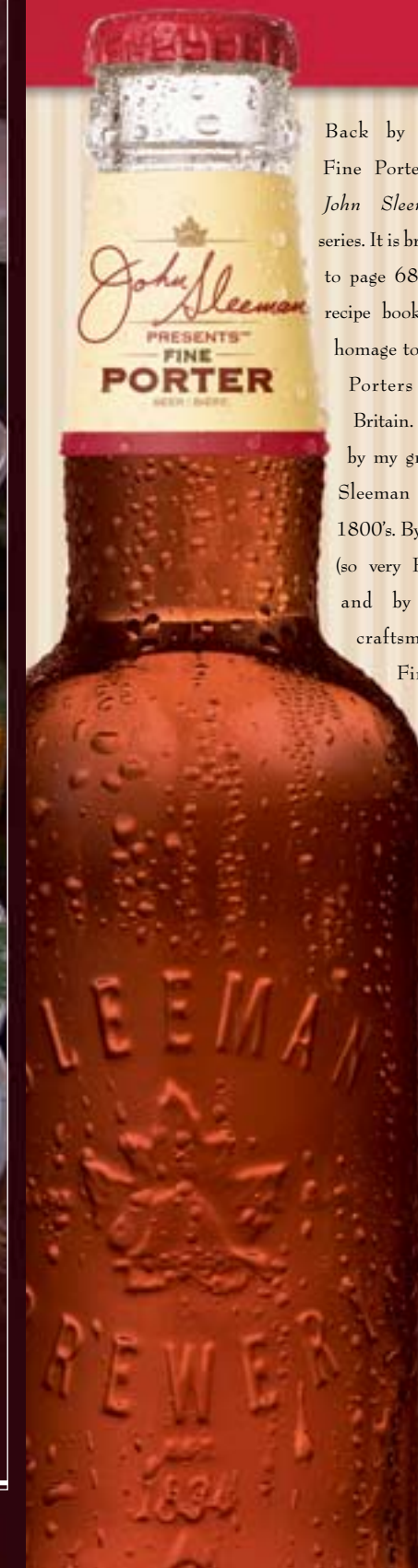
6. Betty Jean Russell, Chair, 2006 Rainbow Ball; Order of Canada recipient Harold G. SHIPP; Kathy Drury, president of Mississauga Community Foundation

7. Mayor Hazel McCallion, Golden Achievement recipient; Dr. Joseph Y.K. Wong, Founder and Chair of Yee Hong Community Wellness Foundation



# PAGE 68

## WAS SO POPULAR WE HAD TO BREW IT AGAIN.



Back by popular demand, Sleeman Fine Porter. The first in the ongoing *John Sleeman Presents* series. It is brewed according to page 68 of the family recipe book. And it pays

homage to the original *Sleeman Fine Porter*. Found on pg. 68 of the family recipe book.

Porters of Great Britain. In fact, it used to be brewed by my grandfather, Mr George Sleeman way back in the 1800's. By selecting top-shelf

(so very British) ingredients and by using superior craftsmanship, Sleeman Fine Porter is one of

the more flavourful and truly

satisfying brews this season.

The connoisseur will note a rather bold, malty taste and rich, deep colour.

Hopefully you'll agree that it's bloody good beer.

I hope you like it.

Cheers,

John Sleeman



Porter - The name dates back of English rail travel. Instead of yelling 'beer me', the Brits preferred 'Porter.'



## Privilege Salutes...

by Gloria STARR KINS and Raymund GALSIM

### U.N. and Fréchette friends wave goodbye

**M**r. Amir Dossal, Executive Director of the U.N. Fund for International Partnerships, and his wife, Tas, held a prestigious farewell dinner in honor of Louise Fréchette, Deputy Secretary-General of the U.N. Held in early spring at the Dossals' lovely home in a quiet suburban neighborhood in Scarsdale, New York, it was an intimate and convivial gathering of Ms Fréchette's closest friends and admirers. Having completed her eight-year term, Ms Fréchette looks forward to her new post as head of a nuclear energy and proliferation research project at the Centre for International Governance Innovation in Waterloo, Ontario.

Ms Fréchette, Canada can be proud of you for making this world a better place. Mme Fréchette, bienvenue et bon retour au Canada!



*Mr. Gilbert Laurin, Deputy Permanent Representative, Mission of Canada to the U.N.; Ms Shelley F. Rubin, Co-Chairperson, Rubin Museum of Art; Ms Louise Fréchette, Deputy Secretary-General of the U.N.; Mrs. Jean Faaborg-Andersen, wife of Ambassador Lars Faaborg-Andersen of the Permanent Mission of Denmark to the U. N.*



*Mr. Bailin Zheng, General Manager of Bank of China, USA; Ms Lei Zheng, daughter of Bailin Zheng, AVP, HSBC Multimanager Americas; Mr. Farooq Kathwari, Chairman, President and Chief Executive Officer, Ethan Allen*



*Mr. Amir A. Dossal, Executive Director, U. N. Fund for International Partnerships; Mrs. Tasneem Dossal*

### Sport contributes to world development and peace

**I**n a special ceremony, U.N. Secretary-General Kofi Annan accepted the report on the achievements of the International Year of Sport and Physical Education (IYSPE) 2005 from Adolf Ogi, Special Representative for Development and Peace. The report acknowledges the thousands of worldwide activities commemorating IYSPE and highlights how sport can help achieve Millennium Development Goals, a set of U.N.-backed targets including reduction of poverty, halting the spread of HIV/AIDS, and providing universal primary education.

Roger Federer, IYSPE Spokesperson of the Year, top-ranked tennis star, and newly appointed UNICEF Goodwill Ambassador, said, "Children are so often deprived of all the things in life we take for granted, and I think that athletes should feel driven to use what sport has given them in life to help other less fortunate people."



*Carl Schweitzer, Austrian State Secretary for Sports, Director of U.N. New York Office of Sports for Development and Peace; General Assembly President Jan Eliasson, Foreign Minister of Sweden; U.N. Secretary General Kofi Annan; Adolf Ogi, Special Representative, Sports for Development and Peace, Former President of Switzerland*



*Nane Annan; Roger Federer*



*Tecla Laroupe, New York City Marathon Winner; John Gage, Vice President, Chief Researcher, Sun Microsystems Inc.*

### China Bank Change

**C**hina Bank hosted a farewell reception at the Waldorf Astoria for Mr. Bailin Zheng. Canadian bankers in New York were in attendance to honor and congratulate Mr. Zheng for a very successful term as general manager. Mr. Zheng welcomed his successor, Mr. Xiaojing Li, and wished him well in his coming term.



*Mr Xiaojing Li, incoming General Manager, Bank of China, NY; Madam Yanling Zhang, EVP, Bank of China, Head Office; Ambassador Guangya Wang, Permanent Representative, Mission of People's Republic of China's Ambassador to the United Nations; Mr. Bailin Zheng, outgoing General Manager, Bank of China; Mrs. Wang, wife of Ambassador Guangya Wang*



*Ellen Costello, Vice Chair, BMO Nesbitt Burns and head of BMO's NY investment banking office; Albert W.K. Ho, CFA, Managing Director, International Financial Institutions, Asia Head, BMO Toronto*



*Sheldon Pang, Managing Director, President, RBC Capital Markets Pacific Group, CT (Connecticut); Mr. Bailin Zheng, outgoing General Manager, Bank of China; Mark Standish, EVP, Royal Bank, NYC*



*Gloria Kins, Kins Group and Privilege Magazine Mid-Atlantic Marketing and Promotions; Mrs. Lui, wife of Ambassador Biwei Lui; Ambassador Guangya Wang, Permanent Representative, Mission of People's Republic of China's Ambassador to the United Nations; Ambassador Biwei Lui, People's Republic of China's Ambassador, Consul General, New York City*

### Louise Arbour congratulates new Iraqi Ambassador to the U.S.

**C**anada's Louise Arbour, outgoing U.N. High Commissioner for Human Rights, congratulates Ambassador Samir Sumaida'ie, former Iraqi ambassador to the U.N., on his appointment as Iraq's first U.S. ambassador in 15 years.



*Canadian Louise Arbour, U.N. High Commissioner for Human Rights; Raymund Galsim, reporting on U.N., New York and Washington for Privilege*



*Canadian Louise Arbour, United Nations High Commissioner for Human Rights at Iraq's U.N. Ambassador Farewell party; Samir Shaker Mahmood Sumaida'ie, Iraq's former Ambassador to the U.N., who is now the first Iraqi US Ambassador in 15 years*

**Next Issue...**

**Senator John Kerry visits the United Nations.**



## The World of Gastronomy



Charles Grieco with John Higgins and apprentices

*... the reasoned comprehension  
of all that concerns the  
nourishment of man.*

Brillat-Savarin, *Physiology of Taste*, 1825

The "how" of Gastronomy is perhaps best understood by learning as much as possible about one of North America's most talent chefs, Chef John Higgins. Former cook in England's royal household and to the beloved Queen Mum, a former member of Canada's award-inning Culinary Olympic Team, executive chef at the outstanding Four Seasons and Meridien hotels — these form just a small part of this jovial Scotsman's curriculum vitae.

Today, Chef John Higgins has left those responsibilities behind to take on an even greater one as Corporate Executive Chef at Canada's largest culinary Institute — the George Brown College Chef School.

Training and mentoring the next generation of culinarians ensures the future of Gastronomy and all it entails. Chef Higgins is at his best when surrounded by apprentices, whose in-school professional training is now his purview.

In late April, the Ontario Hotelry Institute held its annual gala Gold Awards Dinner and Wine Auction. The hospitality industry's annual marquee event pays tribute to the men and women who have made a difference to the industry and are honored and recognized by their peers. Chef John Higgins has himself been a Gold Award Honouree in the category of Chef. To learn more about the Institute's work, student and industry awards, scholarships and past honorees, visit the OHI web-site at [www.theohi.ca](http://www.theohi.ca).

At the dinner, the OHI, together with Privilege and the Globe and Mail, paid tribute to the Top 30 Under 30. The initiative singles out 30 young men and women selected by their peers and mentors from all sectors of the hospitality industry who represent the future and are charged with making a difference.

Read how Gastronomy finds its way to the tranquil isle Anguilla in the Caribbean and how CuisinArt culinary gems manifest themselves in the hands of great chefs.

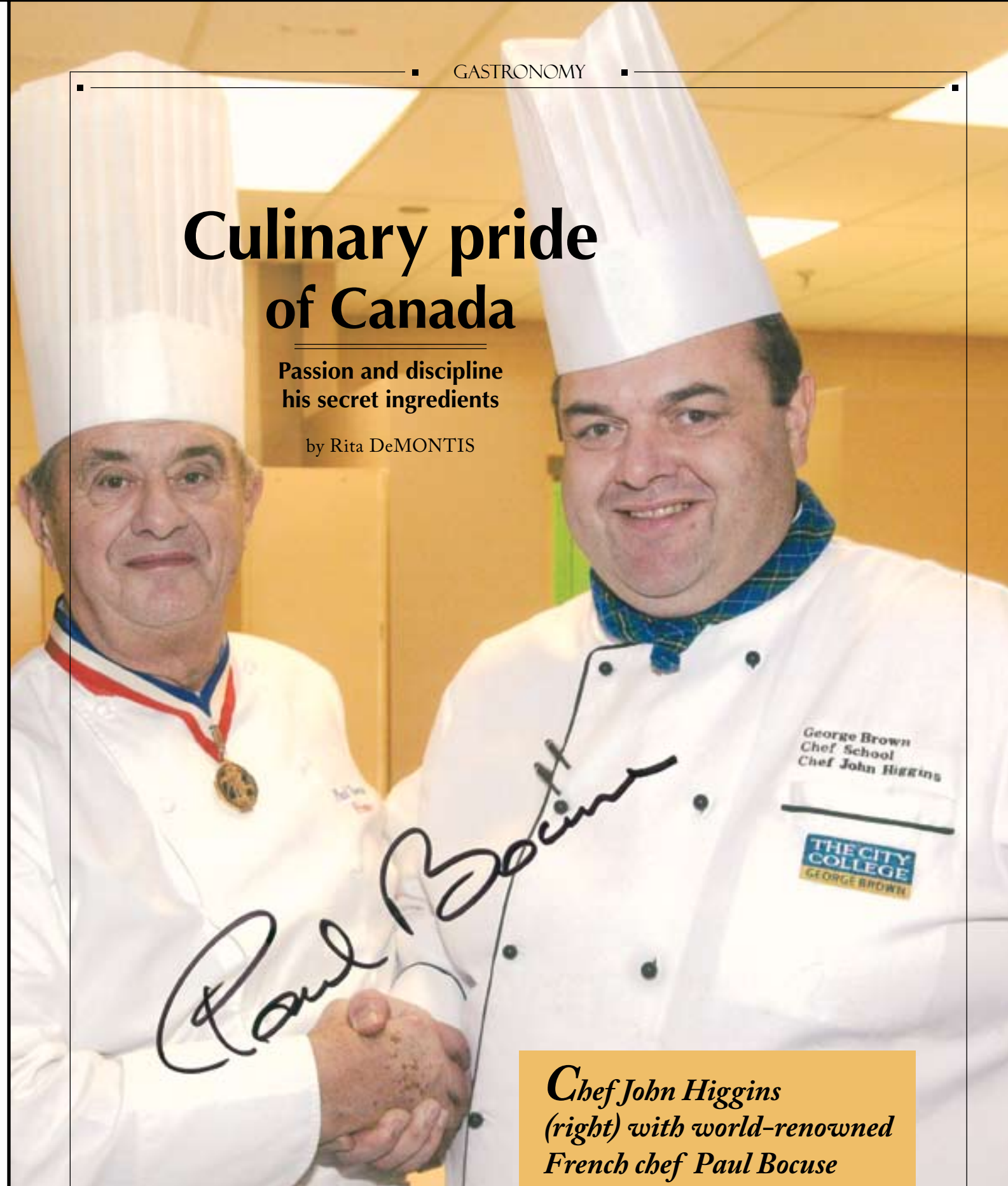
Our comprehension of Gastronomy grows as we understand more about the men and women who carry on the professional work that brings meaning to the nourishment of mankind, salutes its past and gives meaning to its future.

J. Charles Grieco  
Gastronomy Editor  
[charlesg@privilegemgi.com](mailto:charlesg@privilegemgi.com)

## Culinary pride of Canada

**Passion and discipline  
his secret ingredients**

by Rita DeMONTIS



***Chef John Higgins  
(right) with world-renowned  
French chef Paul Bocuse***



He's an internationally acclaimed chef, well known in culinary circles around the world for his tireless dedication and straightforward approach to food. Yet a certain humble charm has never left John Higgins, he of the lovely Scottish brogue and calm demeanor. Trained in and near Glasgow, his wondrous appreciation of the simplest ingredients results in meals that inspire bliss in even the coldest critics' hearts.

Common sense tells Chef Higgins that, when one hears hoof-beats, the approaching animal is more likely a horse than a unicorn. The same principle can be applied to food: sometimes a pudding can be that much more spectacular if you just let it be a pudding.

"Simple food that people can understand," nods Higgins, thoughtfully munching on a biscuit he uses as demonstration for the point he wants to make. "That's what it's all about." That meticulous line — between a simple dish and a simple dish elevated to magnificence — sets Chef apart. He can take an honest cookie and turn it into a work of art.

That transformation can happen only when you have passion for your work — when you live, eat and breathe a commitment to create only the best in the culinary arena.

Chef Higgins, who at one time in his illustrious career cooked for the Queen Mum, has an unabashed passion for his work. Years after heading across the pond to create culinary waves for such high-end clients as the Four Seasons hotel chain and the King Eddy in Toronto, he has settled into his position as director of the George Brown Chef School.

"I think you can be trained into having passion," he mused.

"And I do believe people can get passionate later on, but I also do believe you have to know where you've been in order to know where you are going."

On his way to getting there, Higgins enjoyed an auspicious beginning in Bellshill, Scotland, considered the gourmet capital of the world. He admits the only thing he ever really wanted was to be a chef. The dream did not come without price — first in the indomitable spirit of his first teacher, a Mr. Ross, who failed him in his first cooking exam. Astonished at this travesty, since he knew he was a natural at his chosen profession, Higgins refused to become bogged down in negativity. He applied for a coveted position as an apprentice at an austere institution known as The Central — the Michelin-starred restaurant at the Central Hotel, and a stepping-stone to Buckingham Palace. "This is what I want," said Higgins to himself at the time.

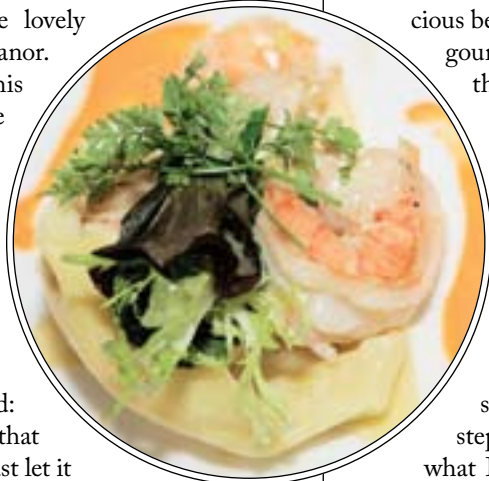
He snagged the position, serving his apprenticeship in an area where, he remembered, "Discipline was strict and one had to be completely focused."

One can only imagine the burden on the young man. The hard push and discipline, however, paid off nicely. After completing his apprenticeship, he worked for the world-famous Gleneagles Hotel before heading over to Buckingham Palace and working for the Royal Yacht and Windsor Castle.

For all we know, he might still be there with the Royals, save for the effect of a postcard picturing the blue skies of Canada. It stirred rumblings of wanderlust in the young man. "It was something about that shade of blue," Higgins recalls today, still spellbound by the image. "I bought myself a six-month open ticket to Toronto," he added. "You know, I never did take the return ticket back."

That was in 1981. He hooked up with the Four Seasons in Toronto and then in Washington, D.C., where his admiration for the chef in charge, Doug McNeil, continues to this day. Higgins, however, is the first to admit, "He put me through the pain barrier every day for two years!"

He returned to Toronto to work for the Sutton Place Hotel before finally achieving his goal as Executive Chef at Le Meridien King Edward Hotel.



Photos courtesy of John Higgins



The Queen Mum with guests of Weston family

He was still only 29 years old.

Since then, Higgins' culinary expertise has won him countless accolades and awards. Celebration and recognition on both the national and international stages followed. He remains particularly proud of a Mouton Cadet Menu Competition award he won in 1987. He also won the 1991 "Taste of Canada" competition and, in 1992, the Escoffier Chefs Society of Toronto voted him "Chef of the Year" for his outstanding contribution to the profession.

As the former Culinary Team Canada chef, Higgins led the team to three gold medals at the 1999 Culinary World Cup and last year the Canadian Association of Foodservice Professionals chose him as its 2005 champion of education and training.

A time-honored belief holds that a professional had best leave in his prime, at the top of his game and with head held high. That tug came for Higgins in 2002 when he traded in the kitchen for the classroom. He became an instructor — and for hundreds of students, a beloved mentor — at George Brown College culinary, where he is now director/corporate chef of the program.

In his comfortable but cramped office, John Higgins shares his loves and parts of his life. In the midst of

photos of visits from such well-known icons as Paul Bocuse, considered the father of *nouvelle cuisine*, Michel Roux and the Queen Mother, a plate of simple cookies and a cup of hot tea sit at the ready.

A sip of tea follows Higgins' philosophy on food: "If someone says you can't do it, prove them wrong!" he said. "You know, not everyone aspires to be an executive chef, yet they want a career in creating good food," added Chef thoughtfully, pondering his words carefully. "I've been very fortunate in that every single thing I've wanted to do, I've done. I truly believe if you can dream about something, you can get it." As for food, he advises, "Keep it real."

Can the passionate chef and teacher get away from his work?

"Well, it's my life," he laughed, "And I truly enjoy what I do." His outside pleasures can be found in the company of his loving wife, Arlene, in pattering around his North Toronto home, enjoying a fine bottle of wine, or creating a special meal for a good friend.

Did he follow in anyone's footsteps? "Well, not really, no," said Higgins, giving the impression a culinary career failed to register strongly on his family's radar. Until, that is, he decided to treat his

father to a surprise trip to New York City for his 75th birthday. In the course of a short stay, they visited some of the giants of the industry. The son was a vision of aplomb, casually introducing his dad to the rock stars of the food kingdom — laughing, sharing, pointing out this and that. And eating. They were welcomed at every chef's table, noshing their way through some of the best menus a gourmand might sell his soul for.

And there was John, dignified in his straightforward charm, elegant in his gentle pride, sharing with his dad everything he held so dear and, in the process, leaving the elder Higgins in awe of the power the younger wielded in his element.

"Seeing the look on my dad's face...it was the best experience of my life," said Chef John Higgins, son, husband, pride of Scotland. And one of Canada's greatest gifts.





## Anguilla: Visionary Island

A poor island transformed to a pure paradise

by Jacqueline SWARTZ

Some of the most beautiful beaches in the world parade the length of the 16-mile island of Anguilla, the pure white, powdery sands bordering turquoise translucent water. The beauty of 33 of the best beaches in the Caribbean is juxtaposed with the reality of poor soil and an uninviting scrubby interior. Years ago, Anguilla seemed an unlikely location for a high-class dream.

Why, starting in the 1980s, did the dreamers come, building luxurious hotels and villas? The then-unknown island was overshadowed by its neighbor, St. Maarten, now a short ferry ride away. After all, no one could have predicted that such celebrities as Sarah Jessica Parker, Robert De Niro, Natasha Richardson and Liam Neeson would later hang out there, or that several resorts, including Cap Jaluca and Malliouhana, would garner international awards for the best hotels in the Caribbean.

Maybe it was the lure of those spectacular sands that fed the dream. Surely the local hospitality of the Anguillans themselves — dignified, friendly, neither surly nor servile — beckoned. The island can be safer than some, with no gated resorts. Visitors join the locals at their clubs to enjoy music. It also helped that the island's visionaries had made their fortunes elsewhere before they followed their Anguillian bliss.

British industrialist Lionel Roydon was one of the first to give Anguilla its stamp of laid-back luxury. In the mid-1980s he opened a resort called Malliouhana on a bluff leading down to Mead's Bay. It remains the island's most pristine beach. Tourism not only came late to the island, but was also carefully planned. Only a scattering of beach-front hotels exist, and no cruise ships or casinos. At Malliouhana, 56 guest rooms spread across 25 acres of

lush tropical grounds. A wine cellar of 20,000 bottles resulted because Roydon, aiming for St. Tropez standards in the Caribbean, imported a superstar chef, Joe Rostang, whose restaurant in Antibes, La Bonne Auberge, carried three Michelin Stars. Now Rostang's son, Michel, known for his Paris restaurants, carries on his late father's legacy.

I met with Michel Rostang during the hotel's annual Epicurean Week, when chefs from all over the world come to cook by night and swim and relax by day. I asked him which restaurants he prefers on the island and he mentioned Tasty's. A visit was in order. The orange and purple murals and wooden chairs and tables give it an unpretentious island feel, with prices to match. "I like it because it is close to the reality of life here on the island," Rostang said. It was his father, Joe, who discovered the owner, Dale Carty, sent him to train in his Antibes restaurant and hired him at Malliouhana. Today, after seven years in business, Tasty's



Dr. Howard Resh

draws local and visiting chefs to its lobster salad and banana crème brûlée. It tickles Carty to see shocked newcomers, thinking the place a local dive, reacting to the high quality of the food.

The CuisinArt Resort and Spa opened in 1999, the dream of Leandro Rizzuto, who named the place for his kitchen appliance company. He built a deluxe 93-room beach-front resort with Greek





Chef Daniel Orr and the expert healer of sick plants, Franklin "Doc" Books, in the organic garden

island architecture and a spa whose round shape suggests a CuisinArt itself. Then he brought in Dr. Howard Resh, a Canadian who had studied and taught at the University of British Columbia and is now one of the world's experts in hydroponic technology. Dr. Resh presides over his soil-less greenhouse vegetable world — 18,000 square feet (5,000 square metres) of 20-foot-high tomatoes, climbing peppers, and cucumbers and lettuces that float on water in styrofoam rafts.

In the exacting hands of Dr. Resh, the crops thrive. "The restaurants at the resort use everything we grow," said Resh, who loves showing visitors his greenhouse. "There is nothing like it anywhere in the Caribbean," he added proudly. He hopes to use his innovative hydroponic systems in developing countries.

CuisinArt now has a huge outdoor organic garden as well, overseen by its latest visionary — executive Chef

Daniel Orr, who arrived in 2004. Orr, who worked in three-star Michelin restaurants in France, made his reputation at La Grenouille, one of Manhattan's legendary eateries.

Wearing his broad-brimmed straw hat, the former Indiana farm boy showed me his garden paradise of banana, lime and grapefruit trees, five kinds of basil, eggplant and dill, tomatillo and chilis, and heirloom tomatoes grown from seed. Elsewhere in the Caribbean, most restaurant produce comes from the U.S. and Europe. CuisinArt, however, is untypically self-sufficient. And what you don't find on your plate you might experience at the spa in the form of exotic cucumber lavender wrap, anti-oxidant tomato wrap, and oils made from lavender and other herbs.

Chef Orr's visiting colleagues envy him as he hops on his "chefmobile," a kind of golf cart, and picks his ingredients. He still finds it exciting. "With the organic gardens, I never know what will come up; I cook from inspiration," he explained. Someone in charge of three restaurants, however, must also be a master planner. One day

inspires white peppers stuffed with crab risotto and a red pepper coulis. Another day Orr uses his fresh tamarind in a glaze for grouper with Thai fish sauce over bok choy.

In addition to tours, Chef Orr gives hands-on cooking classes. With so many vegetables to work with, he has developed what he calls Regime Cuisine.

"The motto is — don't gain, maintain, while you're on vacation," he explained. For those bent on losing extra pounds, the chef works with on-site fitness experts in the Spa Regime program. They determine a client's resting metabolic rate, figure out a ratio of calorie intake to the amount of exercise needed, and then invent menus that, promised Orr, "allow you to eat like a chef." His book on the subject is in the works.

Eating gourmet food and losing weight? Just another Anguillian dream come true. ■

*In Canada, information on Anguilla is available through info@go-anguilla.com*



## How Suite It Is

by Anna HOBBS

Travelers with champagne tastes and budgets to match have no trouble finding ultra-deluxe accommodations in Toronto these days. We took a peek behind the doors of top-of-the-line suites at three of the city's grandest hotels. Even Eloise, the precocious little girl who adventured through the distinguished international hotels of Kay Thompson's books, would be pleased with what we discovered. And there's a little Eloise in everyone.

### Fairmont Royal York

At the Royal York, I happened to check in just two days after the January federal election. "We have you staying in the Prime Minister's Suite," the friendly receptionist, Paul, told me. "Mr. Harper hasn't even slept here yet." When he does, as he surely will at some point, he will join a long line of heads of state, royal family members, superstars and major politicians, starting with Winston Churchill in 1929, the year the hotel opened.

With trendy boutique hotels springing up, Toronto's legendary downtown hotel, boasting 1,365 rooms, remains the grande dame. Comfortable in her own skin, if one can say that about a glorious pile of stone, she is an elegant reminder of the past, graciously brought into this century by a \$100-million renovation in the 1990s.

The PM's one-bedroom suite is located on the 15th floor, with skyline views to the east, south and west.

Guests enter through double doors into a long, wide hall. To one side is the living room, large enough for a reception for 25 of the prime minister's "nearest and dearest." Or, in your case, yours.

All clad in cream, gold and burgundy, the suite comes with a decorative fireplace, comfortable chairs, a sofa and a mahogany desk with computer hook-up and business amenities. There's a small, but fully functional kitchen and a separate, formal dining room with a table for six. In both the living and dining rooms, mahogany glass breakfronts filled with Oriental china provide a homey touch. The hall conveniently divides the reception rooms from the huge bedroom with its two walk-in closets, king-size bed, sofa and TV armoire. Inconvenient for more than one person, however, is the bathroom, meager by today's double-sink, marble-counter standards.

The Governor General's two-bedroom suite, larger and more elaborate, is in steady demand by photographers and film crews. The Royal Suite, the largest and most luxurious of all, is decorated in the era of the hotel's origins.

### Four Seasons

During Oprah Winfrey's interview with Julia Roberts, she asked the enchanting actress, "What do you like to sleep in?" Without a nano-second's hesitation, the highest-paid female movie star in the world replied, "A Four Seasons bed."

The Four Seasons Hotel group prides itself on its sumptuous, seriously substantial mattresses — the Ultra plush Pillow Top by Sealy. They're blissfully firm and swathed in

### FAIRMONT ROYAL YORK

100 Front Street W., Toronto  
www.fairmont.com

**Who Stays/ed or Filmed Here:** Queens Elizabeth and Latifah, the Dalai Lama, Julie Andrews, Bette Midler, John Cusack, Dolly Parton, Wesley Snipes, Cary Grant, and Arthur Hailey while researching his book and movie *Hotel*, business travelers and theatre-goers who want to be next door to the action. And the horsey set and 4H Club members attending the Royal Agricultural Winter Fair each November

**What's special:** Its old world charm

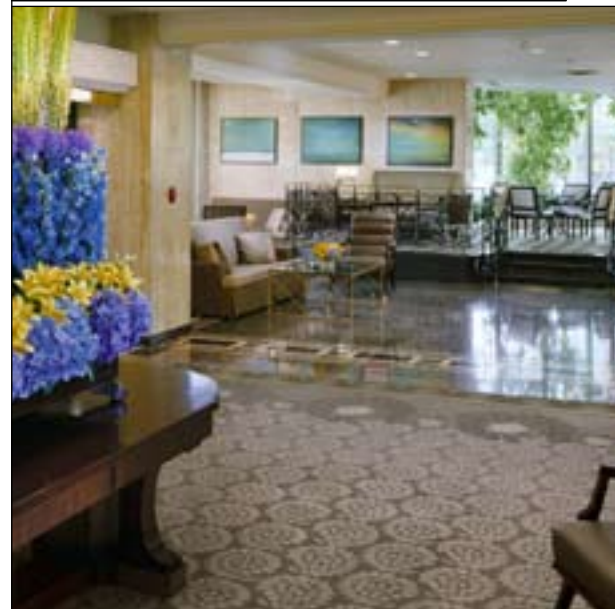
**Nice touch:** Windows that open and an award-winning environmental program

**What's missing:** The bigger, better, beautiful bathroom

**Rates:** Anyone willing to pay the \$2,000 nightly rate can book the prime minister's suite. The Royal Suite runs from \$3,000 to \$5,000. Those on a tighter budget can get a one-bedroom standard suite starting at \$500







### FOUR SEASONS

21 Avenue Road, Toronto

[www.fourseasons.com](http://www.fourseasons.com)

**Who stays here:** Superstars galore who want transparency and appreciate the discreet staff, devoted frequent travelers, both business and leisure

**What's special:** Elegance without pretension  
Nice touch: Serious flower arrangements throughout the hotel and fresh flowers in the Yorkville suites, thanks to the resident floral designer

**What's missing:** Bathroom scales – a welcome omission after the truffled macaroni and cheese

**Rates:** From \$545 for an executive suite to \$850 for the two-bedroom model and a starting point of \$3,300 for the Presidential

luscious Frette linens, installed in response to a survey in which travelers indicated a good night's sleep to be their number one priority. In Toronto, one well-rested guest a month is likely to ante up \$2,600 to purchase the king-size version.

Located in the fashionable heart of Yorkville, the Toronto Four Seasons' 380 guest rooms, including 150 suites, rank among the city's most luxurious. Among its many attributes, the hotel tops my list for incomparable service. In the time it takes to walk from front door to front desk, the doorman has alerted the staff of your arrival and you are greeted by name.

Greetings are only the beginning. Rumor had it their truffled macaroni and cheese was the ultimate comfort food and to die for. Even though it wasn't on the dinner

menu, a steaming bowl arrived at my door within 30 minutes of calling room service.

The 16th and 31st floors are devoted to suites, affording lovely city or lake views. Stepping from the elevator, you are greeted by a hushed softness, plush carpet, soft lights, and camel-colored, suede-covered walls trimmed in dark wood.

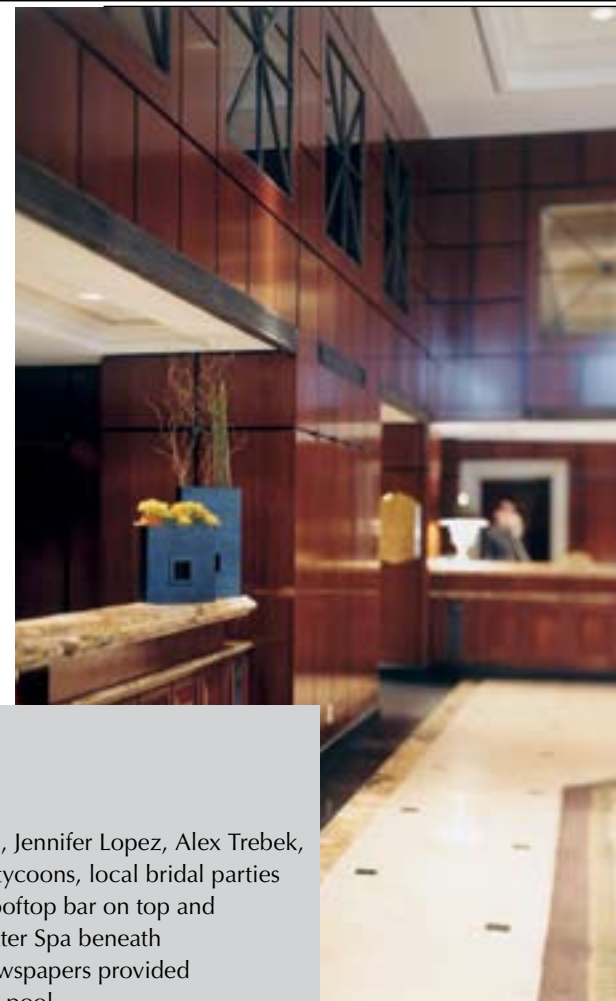
Whether it's a 500-square-foot executive room or the presidential suite, the largest in the hotel, at 2,150 sq. ft., each has the feeling of a lovely, welcoming residence. The presidential suite features such extras, however, as a walk-out balcony, a baby grand piano, signed by celebrities, a full kitchen and dining room, washer and dryer and three full bathrooms. While the dark wood furnishings and plush cream and gold fabrics with touches of color are classic, the amenities – well equipped, spacious desk, high-speed Internet, two phone lines, huge flat-screen television with DVD player, and marble tiled bathrooms with spa products – are of the moment.

### Park Hyatt

The Park Hyatt is another luscious sanctuary in the heart of Yorkville.

Part of the fast-growing, luxury division of the Hyatt hotel group, it is one of eight in North America, 23 worldwide.

"Our goal," said general manager Paul Versilio, "is to be the finest full-service luxury hotel in Toronto." And they are doing all the right things in vying for the business of the sophisticated traveler. For example, an Audi A8 house car transports guests downtown at the beginning and end of the day. Room safes are large enough to hold a precious laptop. And the subtle scent



### PARK HYATT

4 Avenue Road, Toronto

[www.theparkhyatt.com](http://www.theparkhyatt.com)

**Who stays here:** Celine Dion, Jennifer Lopez, Alex Trebek, international diplomats and tycoons, local bridal parties

**What's special:** Legendary rooftop bar on top and 2005 Mobil Four-Star Stillwater Spa beneath

**Nice touch:** International newspapers provided

**What's missing:** A swimming pool

**Rates:** Luxury one-bedroom suites from \$605, the Maple Leaf Suite goes for \$3,500 and the ultimate 2,500 sq- ft. Algonquin, for \$5,000

light and airy living, dining and work-space area. A fully equipped, apartment-size kitchen sits on one side and a powder

room on the other. The decor is done in soft shades of gold, pale creamy yellow and celadon green, accented by refined woods, silk draperies and gold-framed pictures. The lighting is superb – adjustable from moody and romantic to work-space intense at the large partners' desk. Orchids, both cut and potted, are signature here.

A wide staircase leads to the loft bedroom with its king-size sleigh bed clad in a down duvet and extravagant white Rivolta linens from Italy. A fake fur and suede throw adds a literal exotic footnote. The marble bathroom, large enough to party in, comes stocked with full-size Davies Gate bath and body amenities. ■

The 15th floor Maple Leaf suite located in the north tower proves an oasis of calm – so unfussy, so elegant that I could have moved in immediately and indefinitely. The spacious entrance foyer with its marble floor opens onto a

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## Colors of Malaysia

The old and new of Kuala Lumpur, a country carved from the jungle

by Ilona KAUREMSZKY



In the 1800s, the British arrived to transform Kuala Lumpur into a flourishing Asian tin empire that later evolved into a rubber capital. Fast-forward 150 years: the city morphs once again, this time into an electronic high-tech powerhouse positioned at the forefront of industrialized Southeast Asia.

Not long ago, Malaysia, a compact country carved from the jungle, impressed the world by erecting a stainless steel masterpiece by Cesar Pelli — the Petronas Twin Towers — that became the world's tallest building. While the title has now been usurped, the towers still reign as the world's tallest twin towers and the world's tallest skybridge made famous in *Entrapment*, the Sean Connery and Catherine Zeta-Jones movie.

The engineering marvel has come to represent a symbol of optimism for the future of modern Malaysia. The country has thrown itself headfirst into the fast track to the 21st century. In Kuala Lumpur, or KL, as it is affectionately known, an ultra-cool monorail system, suspended high above the palm trees, ferries mass transit passengers. On the city's southern periphery, a high-tech urban center called Putrajaya was built on a scale for giants, with wide minimalist thoroughfares and bulbous architecture — a fitting backdrop for any science-fiction movie.

Despite the feeling that the country on the nub of a peninsula wedged between Thailand and Singapore wants to keep up



with the Joneses, the strong tradition of an ancient culture continues to seep through the rafters. It was this heritage I was hoping to discover on a recent trip.

After a long overseas flight from Toronto on Malaysian Airlines, I arrived at Kuala Lumpur, a sauna of heat, for the festive Colors of Malaysia celebration. A delightful month-long event, the Colors of Malaysia opens with more than 6,000 performers under one roof with exotic costumes and vibrant music showcased in a spectacular parade. The festival's slogan, "Malaysia is truly Asia," matches the rich cultures of Malay with Indian, Chinese, Portuguese, Dutch and British influences.

Here's a painter's palette on the new and the old of Malaysia:

Situated on the confluence of the milky coffee-brown Klang and Gombak Rivers, Kuala Lumpur, which means "muddy estuary," has been a hub sought after by princes, pirates, miners and millionaires. It was a get-rich utopia for sultans and other colonial empires.

Although the tin heyday is over, the remnants of the old empire are still visible in historical landmarks such as the colonial section around Merdaka Square. I made my way to the confluence where the murky rivers raged by Masjid Jamek, a peculiar red-bricked Moorish-style mosque, the oldest in the city.

Beneath the airy roof, midday worshippers sought shelter from the heat, some praying while others took a siesta. The pace of life is slower than in the west. The locals greet you with a soft cadence to their speech, an attentive eye and an easy smile.

For centuries, KL's flourishing multiculturalism remains one of the aspects its citizens prize. During its colonial history, Portuguese, British, Dutch, Chinese, Japanese and Indian nationalities were forced to live together, from the 16th century to 1957, when the country gained its independence. Buddhist and Hindu temples, Islamic mosques and Christian churches dot the cityscape. The majority of the country, however, is Islamic, and Malaysians consider themselves moderate Muslims.

Trekking through the open-air market, I inquired about the location of "Little India" and was soon greeted by the sweet scent of jasmine and marigolds. Freshly cut

flowers laced into necklaces perfumed the streets. One elderly woman with quick supple fingers strung the fragrant blooms like precious jewels.

I ventured into the new aromas of a warren of stalls, crammed beside music shops, filled with steaming woks and portable stoves cooking spicy curries and banana leaf snacks. Crouched artisans whose colorful saris fluttered in the sun displayed roadside delicacies. This was bargain central.

For a respite from the afternoon sun, I returned to my digs at the Shangri-La hotel. Plunked in the middle of KL's Golden Triangle section, amid high-end hotels, embassies

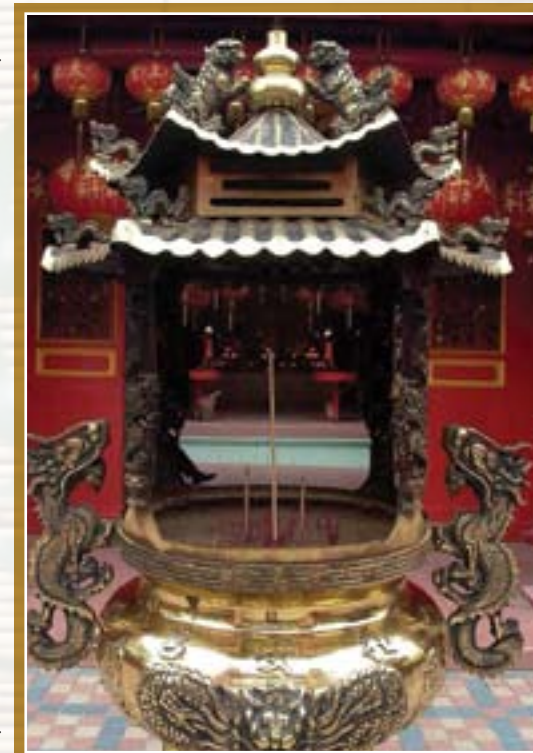
and ritzy shopping centers, the hotel provides a quiet calm from the bustling street life. Taking a dip in the penthouse pool, I gazed skyward, surrounded by the shimmering Petronas Towers and the bulbous Kuala Lumpur Tower. Life couldn't get any better, I thought.

Melaka — Malacca — is where Malaysia was born. Legend has it that around 600 years ago, Parameswara, a prince from Sumatra, was resting beneath the shade of a Melaka tree when he saw a mouse-deer kick his dog into the river. So taken by the spunk of the animal, the prince interpreted it as a good omen. He decided to stay and name the place Melaka.

Known as the Venice of the East, Melaka was once the largest port in Southeast Asia. A sprawling state where Sultans and European empires vied for a piece

of the lucrative pie, this entrepôt lay smack in the middle of the famous spice route.

Conquered by the Portuguese, Dutch and British, Melaka's people have endured a long and difficult history. The remnants of the old empires still linger in the architectural landmarks. The best way to experience the city is by riverboat cruise or the popular tri shaw rides that line the brightly painted Dutch buildings surrounding Red Square. I hopped onto a vessel spouting black diesel as we puttered down the ancient river, passing dilapidated buildings. "When the British destroyed the fortress in 1807," said the guide, "They put the stones along the banks. They are from Melaka where the Portuguese cut them block by block to build the fortress."





Laden jackfruit trees shadow the riverbank and thick vines crawl up the crumbling façades punctuated with flowerpots dangling from window ledges. Beneath the wooden stilts lurk giant lizards sunning themselves, oblivious to the river traffic.

Later I decide to rent a tri shaw for a drive through the historic streets. Instead of the expected leisurely cruise, I clutched the sides as Aladdin, my sprite driver, dodged oncoming traffic, weaving between cars and cutting corners. On occasion I felt my heart reach my throat as a wall of steel converged on us, but my driver, who has been biking these streets for 30 years, flashed me a reassuring wink. We made our first stop at the historic Famosa Gate, which once belonged to a Portuguese fort on the hill. Although the fort is long gone, the roofless ruins of St. Paul's Church remain.

Today, tourists meander up St. Paul's Hill for a bird's-eye view of the city. I ambled to a steel fence cage for a glance at the empty burial site of St. Francis Xavier. The Roman Catholic priest, dubbed the "Apostle of the East," attempted to Christianize the area but died on a missionary trip in China. His remains were returned here only to be moved to Goa, India, his final resting place.

Mammoth tombstones of Dutch nobility rest against the brick walls, along with bright watercolor paintings by local celebrity artist Francis Goh. He fanned a collection of international articles about himself. His church is his atelier. "You know, I only do my painting here. I don't do my watercolor here. I don't have the feeling. You need patience and the people here are so impatient, they want to sit down and relax."

Why wouldn't they? The tranquil setting shows little evidence of previous struggles. As the afternoon sun engulfs the countryside and the distant serpentine river, stray cats eye birds fluttering through the windowless frames.

I leave the old man and resume the trek across town. For lunch, it's time to feast on the *nyonya* cuisine famous here. At the Ole Sayang Restaurant, teacups, forks and knives (chopsticks are notably absent) are neatly set atop round tables. Everywhere in Malaysia, superstition abounds and that applies to table manners. Food is a symbol of *jerki*, meaning good luck or fortune. I discover such rules as

this: "If a woman sings at the table, her husband will be old;" and the clincher. "Food should not be dropped and anything spilt must be picked up. If food is not treated with respect, then this is considered bad fortune." That might explain why a fellow traveler who spilled tea over a plate of food learns later his bandaged foot from a recent operation was not healing as expected.

Clutching my newfound pearls of folk wisdom, I ventured that evening to Jonkers Street for some night shopping. Vendors snag you to their trinket tables. Some tout ancient healing remedies while others invite you to tea and Karaoke. One persuasive man effuses about how my smile exudes confidence and how rich I am because of it.

After exploring these ancient towns, I do feel like a millionaire and have yet to spill my tea. Chalk it up to the magic of Malaysia.

### To Know:

**Malaysia Airlines: daily flights from LAX**

**www.malaysiaairlines.com**

**Shangri-la Hotel: www.shangri-la.com/kualalumpur**

**Malaysian Tourism Office: www.malaysiatourism.ca**

**Melaka Tourism : www.melaka.gov.my/tourism**

**www.melaka.net**

*Ilona Kauremszky is the founding president of the Travel Media Association of Canada's Ontario Chapter and producer of www.mycompass.ca — Make Your Own Road Map.*



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# The name's Martin, Aston Martin

## Rolling the dice on the new James Bond car

by Darren DOBSON



Daniel Craig, the newest actor to play James Bond, is shooting the 21<sup>st</sup> installment of the Bond thriller franchise, *Casino Royale*, in Prague. Touring the Barrandov Studio location, I got a sneak peek into the creation of the Eon Productions secret project. Looking around, I tried to catch a quick glimpse of Q or M or even the man himself. No such luck. I did, however, get to see something truly impressive – the next Bond car.

With a guide at my side, I was rushed upstairs to a room filled with sketches and models of the movie. What

a sight! I was then given an official pass card to prevent the serious looking security guards from having me arrested as a “movie set spy.” This is a James Bond film, after all; everything must remain secure and everyone, tight-lipped.

We made our way to a warehouse on the studio grounds, entering through a side door into a darkened hall. And there it was, the Aston Martin DBS, as cool as an iced martini, the car chosen to represent the most suave and savvy movie icon ever. Purposefully lit for maximum effect, the DBS was and is stunning. I was left both shaken and stirred.

Dr. Ulrich Bez, Chairman and Chief Executive Officer of Aston Martin, gave us the scoop. “The car will go into production the middle of next year,” he began, “With a price tag between \$200,000 and \$250,000 US dollars.” The DBS will be ultra-exclusive, with only about 300 units produced per year; exact production figures will be announced when the car officially launches in November, right around the time the new Bond hits movie theatres. “We are very proud to have another DBS in the secret service of her majesty,” Dr. Bez continued, referring to the original DBS of 1969, which was featured in *On Her Majesty's Secret Service*.

The association between Aston Martin and the Bond franchise began in 1964 with the film *Goldfinger*, which featured a DB5 fitted with “optional extras” such as ejector seats and rockets. The most recent Bond film, *Die Another Day*, showcased Aston Martin's current flagship model, the Vantush. The stretch between those two films saw 007 driving everything from an AMC Hornet to a Citroën 2CV, a Lotus Esprit Turbo to a BMW Z8. But only the Vantush rivals the horsepower of the new Aston Martin DBS.

The car is based on Aston Martin's VH architecture, currently used in the Vantage and all versions of the DB9, as well as the concept of the Rapide four-door sports sedan.

The VH platform is very next-tech: a glued and riveted extruded aluminum tub with a backbone of carbon fiber – the stuff used in space shuttles.

Rigorous design was important because of the increased horsepower of the DBS – estimated to be in excess of 500 brake horsepower – and its greater braking capacity. The car was fitted with carbon ceramic disc brakes with numerous cooling ducts to dissipate heat from the brakes as well as from the 6.0-litre V12 engine. The aggressive grille has been designed with wider gaps, to allow air to pass and exit through the scoops in the hood, creating a venturi effect.

The DBS also features 20-inch wheels, slightly larger than the standard DB9 at 19 inches. As a result, the size of the front fender is larger to allow for wheel travel and to emphasize the aggressive styling cues. The rear end has a shoulder that is 40mm wider than a standard car, giving the DBS a substantial presence. Currently fitted with a 6-speed manual transmission, the DBS will probably be offered with a paddle shift option.

Marek Reichman, Director of Design for Aston Martin, was on hand to point out the finer details of the new DBS, such as the LED turn signals. He also made note of the “flip-up” or spoiler at the back and the rear diffuser,






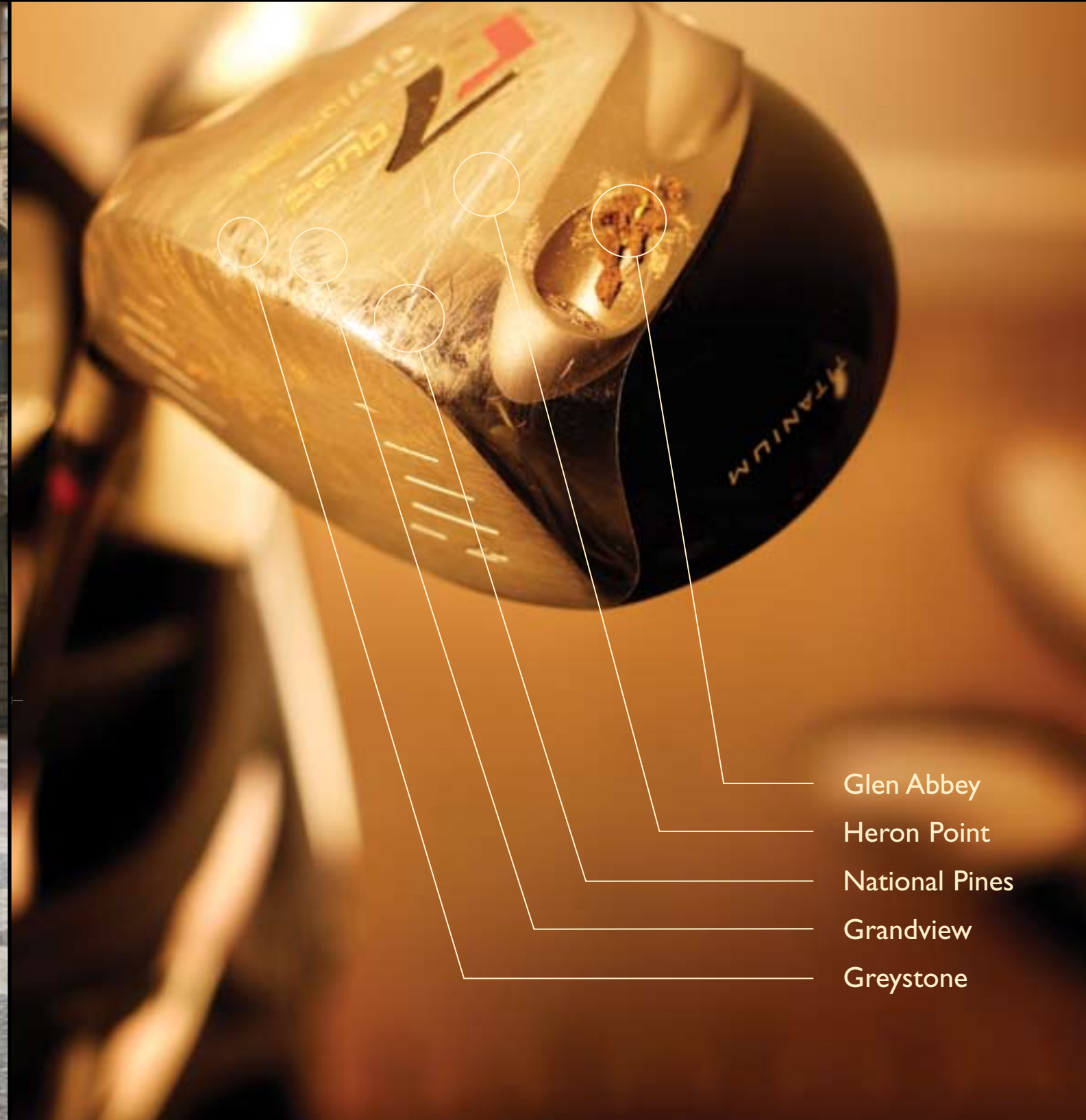


which act together with the black carbon fiber front splitters to keep the car glued to the ground at high speeds. And he hinted at the extremes to which Aston Martin goes to achieve superlative performance – the DBS is fitted with lightweight carpeting!

The incredibly cool features of the Aston Martin DBS continue on the inside. The new passive entry key to lock and unlock the car then slides into the crystal starter button to fire up the engine. The sleek interior houses a fire extinguisher and two helmets stowed behind the seats. Marek explained that customers would want to use the DBS on the track, so the helmets may be an option. A hard suitcase for traveling is another possibility.

When Daniel Craig as James Bond drives the DBS on screen, he will certainly be secured to his memory-foam seats by four-point seatbelts. Some of these options will not be available on the production models, notably the special seats, but purchasers may be able to order the fire extinguisher. In some instances, clients will be able to customize the car to their liking. But one option definitely not available for the production version of the Aston Martin DBS will be the gun in the glove box. To see that, you have to go to the movie. 

Visit [www.privilegemgi.com/bond](http://www.privilegemgi.com/bond) for more pictures.



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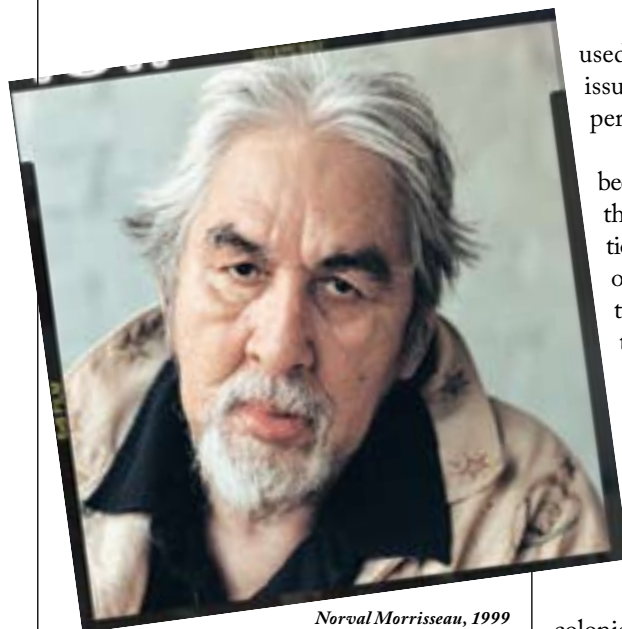
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# Norval Morrisseau: Shaman Artist

## Is the art world awakening?

by Rachelle DICKENSON, M.A., Art History, McGill University



Norval Morrisseau, 1999  
Photo courtesy the Vadas Family

The National Gallery of Canada is celebrating the life and works of Norval Morrisseau, “the father of contemporary Native art.” *Norval Morrisseau: Shaman Artist* consists of 60 works spanning Morrisseau’s long and turbulent career. Compiled from a range of national and international collectors, museums and galleries, the exhibition says as much about the gallery as it does about the artist.

The display is, sadly, unprecedented — the first time an indigenous artist has been honored with a solo exhibition of the prestige and magnitude usually reserved for a non-Native artist. The media are referring to it as a possible “end of apartheid in Canadian museums.” Is this really the case? Should such strong language be

used? Yes. This is not only a race issue, but also one of class, and perhaps as old as art itself.

If talking about race and art has been seen to be in bad taste, perhaps that is the reason art and its exhibition is “raced” (using race as a factor or criterion in art education, exhibition or even production). It seems the art world has not been willing or able to discuss the origins of art production, exhibition or education in relation to societal and systemic aspects of racism.

The relationship between art and racism comes clearer when one considers Canadian art education. While the colonial story of Canada is no secret, the multiple histories of colonization have often been obscured.

How is Canadian art defined? By whom and how is art established and marketed as “good” or “bad?” Canadian

history, from colonial settlements to the present, has been recorded in paintings, drawings, etchings and sculptures by both Native and non-Native artists. History was written and cultural productions generated by and for the few, often bound by an idea of national unity. Those stories got told. Others did not. Differing notions of national unity were not uniform then, nor are they now.

Indigenous Nations were never part of the ideal of Canadian national unity. The implementation of the Indian Act in the mid-19th century was intended to resolve the government’s inability to incorporate difference into national identity. The destruction of Native cultures through loss of hunting grounds, restriction of movement to reserves and residential school brutality are indications of the inflexibility of colonial governments. Current events are symptomatic of the



*Observations of the Astral World, c. 1994. National Gallery of Canada, Ottawa*



*Indian Jesus Christ, 1974. Indian and Northern Affairs Canada*

continuing dislocation of indigenous Nations in Canada.

Simply put, there was no place for Native art outside ethnology and evolutionary theories, no way to celebrate cultural productions that did not fit the Old Masters model. Moreover, there was no desire to create a place. Native art was not considered a record of national heritage or a relevant expression of Canadian identity except in terms of conquest.

The option to exhibit indigenous art was possible: the National Gallery of Canada purchased its first indigenous sculpture in 1927 — a Haida crest pole of argillite (black petrified clay). Museums of anthropology and ethnology held massive collections of indigenous cultural productions, from intricately beaded moccasins to large-scale abstract oil paintings. The Art Gallery of Ontario recently purchased a beautifully carved 11th-century gun stock club now on display.

Curators are expected to be knowledgeable about the Great Masters of

Western art, (such as Rembrandt, Michelangelo, Renoir, Picasso). In my studies as an art historian (a principal education path for curators), I was expected to know, by date and site, the many works of the Western art canon and market. The ultimate goal was to be able to produce entertaining and educational exhibitions reflecting this knowledge and incorporating an understanding of public taste.

Much of our appreciation of art is deeply influenced by a 17th-century notion of a “hierarchy of painting.” André Felibien (1619-1695) of the French Academy is said to have first established this idea of excellence. The system placed “history painting,” such as *The Death of General Wolfe*, at the top of the list as a result of their assumed educational and inspirational qualities, regardless of their accuracy in the depiction of events. At the bottom was animal and flower painting. It is important to stress that this Western European phenomenon was specific to Britain, France, Spain, Italy and Germany, but not exclusive to any single country. A collection of “greats,” so defined, eclipses art and art producers that do not fit its norms. Dutch Baroque painting, however, had a different system of emphasis, rating animals and flowers as intensely meaningful, educational, and marketable images.

The result of canonical standardization is a cycle of education that ensures that everyone knows the Old Masters and little else. While I greatly respect museum and curatorial work, I have a sense of dismay about the development of the art museum and ways in which it has told, or not told, some stories.

Art education is based on taste and preference as well as consensus and wealth. One of the reasons Norval Morrisseau is celebrated in the National Gallery of Canada today is that he has

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made a significant contribution to Canadian art. Could another reason be that he is Native first and Artist second?

While museums of civilization and ethnography took care of detailing historical evolution, museums and galleries of art took responsibility for the allegedly higher cultural causes of art, literature and music. The well-trodden path of Western European leisure and wealth spawned a sophisticated system of capitalistic patronage, a market out of which the Great Masters were elevated. While starving artists still suffered in Renaissance Rome, not until the modernist and postmodernist periods did hungry, tortured artists become fashionable.

Norval Morrisseau certainly fit the modernist definition of tortured artist, and the media focused on it during the current exhibition. How is it that a "tortured artist" launches a new painting style, creates intensely



*The Shaman's Drum, 1989  
Collection of Gabe and Michele Vadas*

All of a sudden he is celebrated on a national level as the founder of a new art form and the savior of indigenous art.

Such a situation can only transpire after years of resistance, persistence and protest. Canadian art galleries are recognizing they can no longer communicate the depth of indigenous cultural and political history without consulting those

Changes in the Canadian gallery system can be attributed to a hard-won collaboration between Indigenous cultural professionals, including artists, educators, elders and curators, and non-Native cultural professionals. Morrisseau's career is symbolic of the fight against the colonial legacies of reserve systems and racism as well as against the more personal demons of alcoholism and drug addiction. I believe all factors to be imbricated in an intricate bond of cultural and personal abuse.



*The Land (Land Rights), 1976  
McMichael Canadian Art Collection*

The recognition by commercial galleries, such as the Kinsmen Robinson Gallery in Toronto, and public museums such as the Art Gallery of Ontario and the National Gallery, marks the acknowledgement of a great painter among great painters.

*Norval Morrisseau: Shaman Artist* represents a celebration of the ground gained in the battle for recognition and understanding. It exists as a body of work helping to build bridges between indigenous and non-Native communities both inside and outside the gallery.

Bravo to Norval Morrisseau and the National Gallery of Canada. ■



*Shaman Rider, 1972. Indian and Inuit Art Centre, Indian and Northern Affairs Canada*

meaningful and educational contemporary art, is celebrated in commercial galleries across Canada, draws in buyers from international markets, yet is unable to get a major Canadian show in 50 years?

communities. The ability of large galleries to educate and deepen appreciation increases by exhibiting indigenous works that not only speak to indigenous people but are executed and programmed by them.

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## Bachman Cummings Songbook

by John FILLION

“We’re still standing.” So said Randy Bachman before he and Burton Cummings belted out hit after hit for a select few last month. The famed songwriting duo, who became famous in the Guess Who as well as individually, began writing songs together four decades ago.

At Club 279 above the Hard Rock Café in Toronto, Cummings and Bachman showed us why they are the keepers of the soundtrack to many of our lives. The occasion was the launch of their new CD — *Bachman Cummings Songbook* — a collection of 20 songs, 10 that were performed by the Guess Who, five by Bachman for Bachman Turner Overdrive and five culled by Cummings from his solo releases. All material came from the respective original master tapes.

Through the magic of radio and the Internet, millions of listeners across Canada, and U.S. fans who streamed in, also enjoyed the live concert, hosted by radio personality John Derringer. Cummings and Bachman alternated between performance and reminiscences as though they were just two friends sharing the excitement and magic of music.

Why do their songs strike chords in our hearts? Bachman explained, “The most important thing about a song was that the intro was

recognizable right away and became the template for the song, as well a verse not too complicated and a chorus that everyone can sing along to.”

The Bachman-Cummings legacy is unrivaled. It not only birthed Canadian rock ‘n’ roll, but also lives on in the musical jukebox of our minds. Look for their cross-Canada tour in June and a new concert DVD before year’s end.



Randy Bachman, Beth McBlain & Burton Cummings

*Hey You* — we have to *Stand Tall* and *Share The Land*, because there’s *No Time* to be *Undun* by an *American Woman*. *These Eyes* are *Laughing*, even if *I’m Scared* and there’s *No Sugar Tonight*. *I’m Lookin’ Out for #1* and *Takin’ Care of Business*. It may be a *Sour Suite*, but it’s *My Own Way to Rock* and *I Will Play A Rhapsody*. *Break It To Them Gently* that *You Ain’t Seen Nothing Yet*.

Songs like that just don’t come around every day. *Let It Ride!* ■

### Where do the lyrics come from?

Inspiration...where does it come from? A flashing red light in a studio, a disc jockey’s patter, a zipcode at the bottom of a torn envelope? For Randy Bachman and Burton Cummings it could be any of these and more.

Take for instance, the song *Sour Suite*, sometimes known as *46201*. Burton Cummings verbally riffs on its origins. “Most of it I wrote on the cruise back from South Hampton, England to New York City in December of 1970,” he reflected, in a stream-of-consciousness mode. “Kurt Winter and I decided to sail back. What on earth were we thinking? The 12th of December — the same route the Titanic took. The shuffle-board deck had two inches of ice on it. It was just the worst. We never saw the sun for eight days. It was terrifying...you know, it’s a very reflective song about the troubles of aging and being too famous and too easily recognized and all of that stuff I was struggling with and my dad had left when I was a baby and just boo hoo hoo and all and about how tough my life had been, you know, complaining and whining and I had most of that done, but I was blocked on how to finish the tune and I had gotten a fan letter from a girl in Indianapolis and the boys I lived with put it on my piano, and I went to the piano and there was a return address on the front of the envelope — such and such Indianapolis, Indiana, USA — and the zipcode at the bottom was 46201, so I had been working on this song and usually I don’t spend a lot of time working on any song so I started singing the numbers just like 46201 and I liked the way it sounded so I just left it, and it got a lot of play in Indianapolis, I can tell you that...”

And that’s how it’s done...

Photos courtesy of (top) Sony/BMG, (bottom) Jeff Levine

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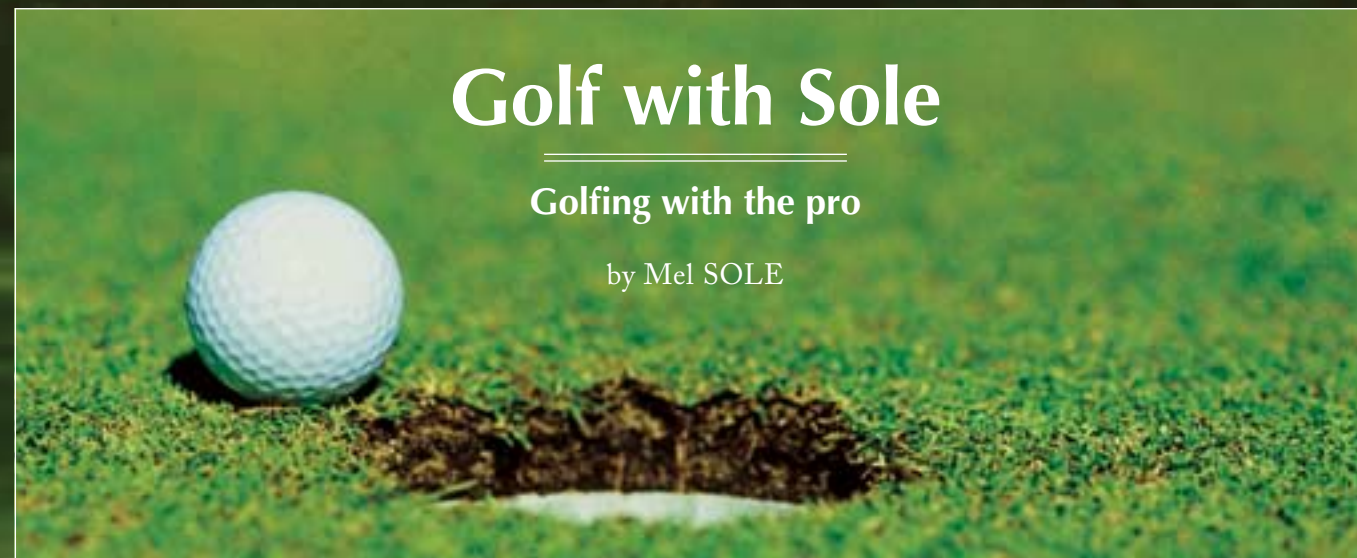




## Golf with Sole

Golfing with the pro

by Mel SOLE



## The Backswing - The Start to a Good Golf Swing!

Having taught for many years, I'm often asked "Once I'm in my address position, how do I start the backswing?"

Although the answer is more complex than the solution, I'll do my best to keep it as simple as possible.

Much has been written about the takeaway:

- Take it back with the left side
- Take it back with the right side
- Take it back with the arms
- Take it back with the big muscles
- Take it back with the hands

Instead of using words to describe where the club needs to be at certain points in the swing, I physically show the student the correct positions. We all have different perceptions of how things feel. Therefore, I tell the student when the club is in the correct positions and let him or her experience what that feels like. Each student will have their own words to describe how they get to the correct positions.

In my instructional article about the address position, I talked about a target line and a body line. For those who did

not see that article, (Privilege Magazine, Holiday Issue, December 2005) let me recap briefly. The target line is a line drawn through the ball to the target, and the body line is a line drawn parallel to that line through the feet.

At the start of the takeaway, you want the hands to move straight back along the body line, with no manipulation or rotation of the hands or arms. In other words, the hands are passive and the torso rotates. Halfway up the backswing the club position should look like the position in *Picture #1* (from the back) and *Picture #2* (from the front).



Picture #1



Picture #2

The hands move straight back along the body line. Please make sure you do not confuse this statement to mean the clubhead moves straight back along the target line. (If the clubhead moved straight back, the arms would pull away from the body.) Most of the good players today have the club in this position, including Els, Couples, Goosen, etc. You do not want the club to get behind you or too much on the inside. Doing so causes the wrists to rotate and lay the clubface open, ultimately laying the club off at the top of the backswing, a sure way of starting the downswing 'over the top'. The best way to avoid the problem is

to make sure the right arm does not fold too early on the backswing. As you can see in *Pictures #1* and *#2*, my right arm is still fully extended halfway through the backswing.



Picture #3

If the grip pressure is nice and light, at this point the wrists will start to cock naturally and the momentum of the



Picture #4

clubhead will start to move the club upwards as seen in *Picture #3* (from the back) and *Picture #4* (from the front). At this stage the hands are approximately in the middle of the chest and the club feels very light in your hands.

Continue with a full shoulder turn to the top of the backswing. Do not lift the arms to complete the backswing; you will lose that valuable coil needed to produce the power on the downswing.

At the top of the backswing, the right forearm should be perpendicular to the ground (or as close to perpendicular as possible), as seen in *Picture #5*. This is going to make the start of the downswing (next article) a lot easier.



Picture #5

Other points to note during the backswing that are depicted in *Picture #6*:



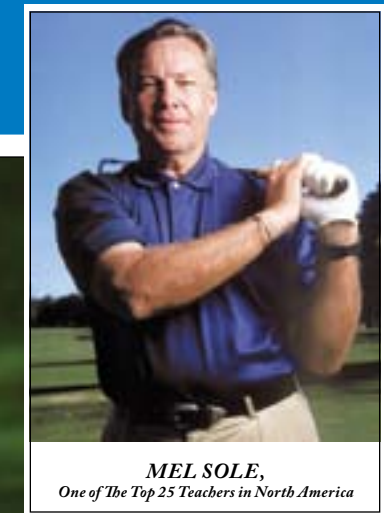
Picture #6

1. The right knee does not move from its original position at any time, all the way to the top of the swing. This stable position ensures that the proper torque is created in the body.

2. The left arm stays reasonably straight — not rigid — throughout the backswing, especially at the top of the swing, a definite problem area for a lot of golfers. Again, if the left arm breaks down or bends, you will lose that necessary torque that is the power producer on the downswing.

3. The weight moves over to the right side at the top of the backswing with the sternum directly over the right foot. This prevents a "reverse pivot" and ensures the proper weight shift which will make the start of the downswing a lot easier and more powerful.

4. The width of the swing is more important than the length of the swing. In *Picture #3*, I have made a full shoulder



MEL SOLE,  
One of The Top 25 Teachers in North America

turn and have my hands extended as far away from my body as possible. The shaft has not reached parallel, but I am in a strong position to deliver power to the ball.

Practice getting into good positions in front of a mirror. Without a sound backswing position, the body will have to make some compensatory moves to get you into a good hitting position. This is difficult to do on a consistent basis.

Next month: The Downswing — the Power Move!

MEL SOLE is owner and operator of the *Phil Ritson-Mel Sole Golf Schools* in the USA and Mexico. School sites include *Ellicottville NY* and *Pawleys Island SC (Myrtle Beach)*. Sole has been consistently named a "Top Teacher" by *Golf Magazine* (most recently in the February 2005 issue).

The *Ritson-Sole Golf School* scored in the top five of "America's 25 Best Golf Schools" in *Golf Magazine* in June 2005.

Mel's golf instructional book titled, *Golf: Step-by-Step* was published by *Sterling Publishing* in 2003. He is a teaching editor with *Golf Tips* magazine, and his lessons have also appeared in *Golf Digest*, *Golf Magazine* and *Golf Illustrated*.

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## Where the grass really is greener Augusta National course like no other

by Michael J. BARTELLO

Perhaps golfers, even more than other people, are always looking for greener pastures. In Georgia, however, there really is a place where the grass is a little greener, the colors a bit brighter and, on sunny days, a sky that actually seems bluer.

The truth behind the folklore becomes apparent as you come upon the naturally undulating grounds of the Augusta National Golf Club, home of the Masters, the most prestigious golf event in the world. Sheltered by sprawling Georgia pines and a-riot with blooming azaleas, Augusta is simply breathtaking. Even today's technology — the best plasma screen and a high-definition signal — fails to capture the full beauty of the course envisioned by golf legend Bobby Jones and brought to fruition by golf architect Dr. Alister MacKenzie.

It has always been the club's philosophy to preserve tradition, as well as to present the best possible experience to the fans, the players and their families, the live TV audience, as well as the legions of sports scribes who gladly make the annual trek. Because of its emphasis on tradition over money, the Masters has become the antithesis of the increasingly corporate sports landscape. While the trend

among other North American athletic events has been to maximize the sports entertainment dollar, the Augusta tournament continues to take the road less traveled. They limit the number of corporate partners, the number of commercials on the CBS broadcast, the ticket prices and even the concession products.

If you are lucky enough to witness the world's best golfers battling it out on the pristine track that turned Nicklaus and Palmer into legends, you would be among the privileged few. The coveted Masters 4-day Pass, at \$175, is the toughest ticket on the North American sports calendar, more difficult to attain even than Super Bowl seats. If you want to witness Tiger, et al, navigate Amen Corner, it helps to know some people in high places in the town of Augusta, or gain admittance the old-fashioned way, by ponying up the cash. Be sure to have plenty of it, because brokers typically charge from \$2,000 to \$10,000 per ticket.

Those forced to fork over the dollars by going through a broker may indeed have received their money's worth at this year's event. The Sunday leader board featured most of the greatest golfers of the modern era, including the "Big 5" — Tiger Woods, Phil Mickelson, Ernie

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*Master Tournament a tougher ticket than the Super Bowl*

Eles, Vijay Singh and Retief Goosen. All were in the hunt, some even part of a five-way tie early in Sunday's festivities. In search of his fifth green-jacket win, Tiger pulled within one shot of the lead early in the final round.

It is said the tournament really begins on the "back nine" on Sunday. Phil Mickelson — the '04 champion — with steady and virtually mistake-free play, pulled away from Tiger and the field. On the strength of a clutch 8-foot birdie putt on 15, "Lefty" fired 35 on his inward nine, finishing with a final-round total of 69 and a 2-shot victory. Fan favorite and '92 champion Fred Couples arguably had the best ball-striking day, but eventually fell victim to a string of missed

opportunities, finishing with an underachieving 71, which included a crippling 37 on the back.

2006 marked the 40th straight sellout at the Augusta National, although the total number of tickets printed is not made public, nor is the patrons list. It has been revealed it

consists of past champions, members of the club and Augusta residents. More evidence of just how difficult it is to attain a four-day pass at face value: there is not even a waiting list to apply and tickets can be willed from one family member to another.

Rather than arguing with such a successful tradition as the Augusta National, just enjoy it from wherever you are. But the grass really is greener. **P**

*The annual Par-3 Tournament held on the Wednesday of Masters week is a fun event. Fans may take photos, prohibited during the Masters, and can enjoy some relaxed interaction with players. [www.augusta.com](http://www.augusta.com), [www.masters.org](http://www.masters.org)*

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